



NORTH CAROLINA

ENERGY SURVEY RESULTS

803 Registered Voters in the State of North Carolina

Telephone Interviews Using a Combination of Valid Residential
and Cellular Telephone Listings

+/- 3.45% Overall Estimated Margin of Error, with a Confidence
Interval of 6.9% Within Which the Results Could Vary

January 27 – January 31, 2013

Data was Stratified so that the Differences in Vital Characteristics, such as
Age, Race, Gender and Geography are Represented in Proportion to Their
Percentages of the Electorate

The survey was commissioned by the
North Carolina Sustainable Energy Association

Due to rounding, not all results add to 100%, and the data is presented in a
different order than the questions were asked

Methods

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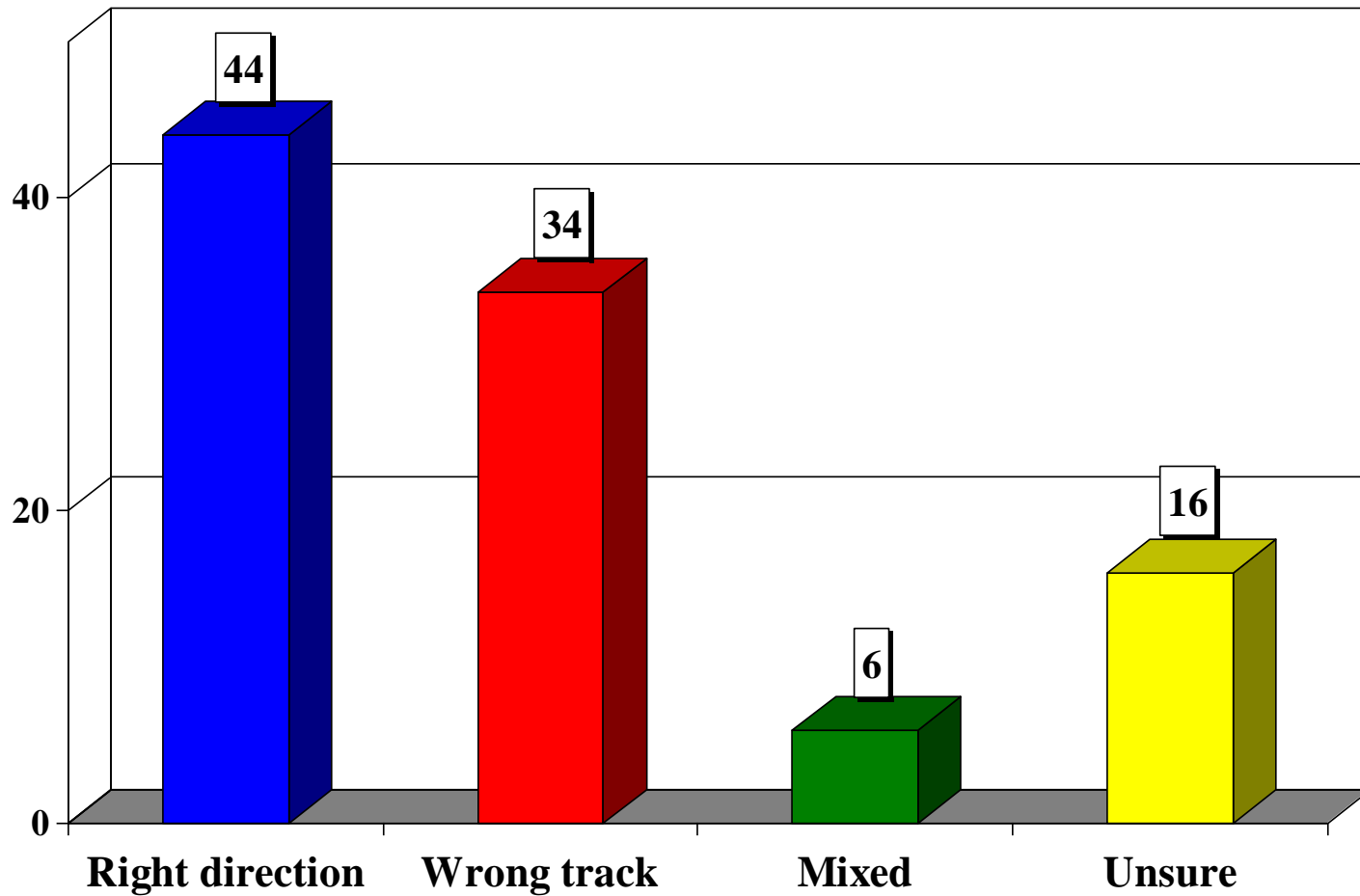




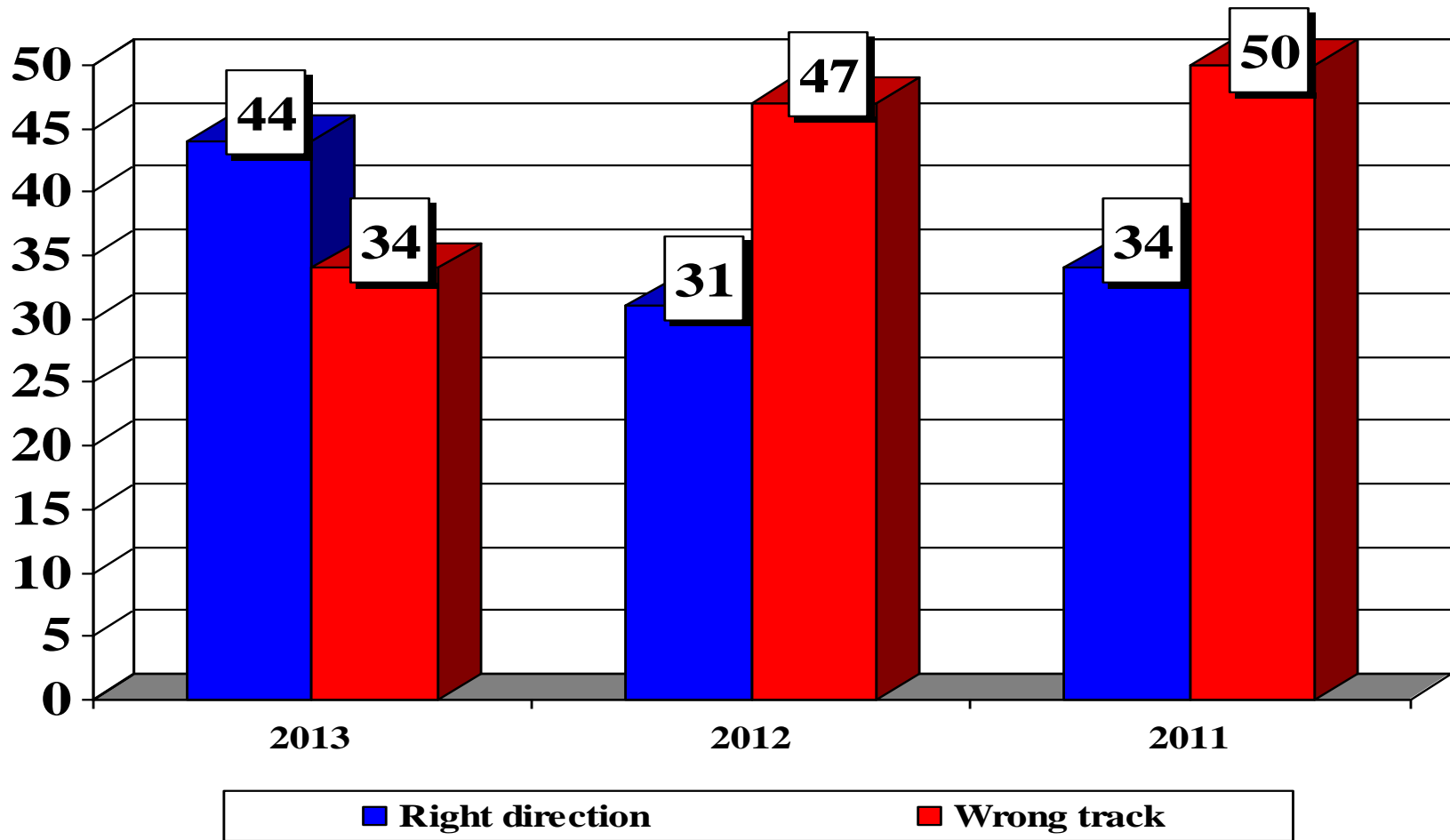
THE OPINION ENVIRONMENT

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Generally speaking, would you say that North Carolina is going in the right direction or has it gotten off onto the wrong track?



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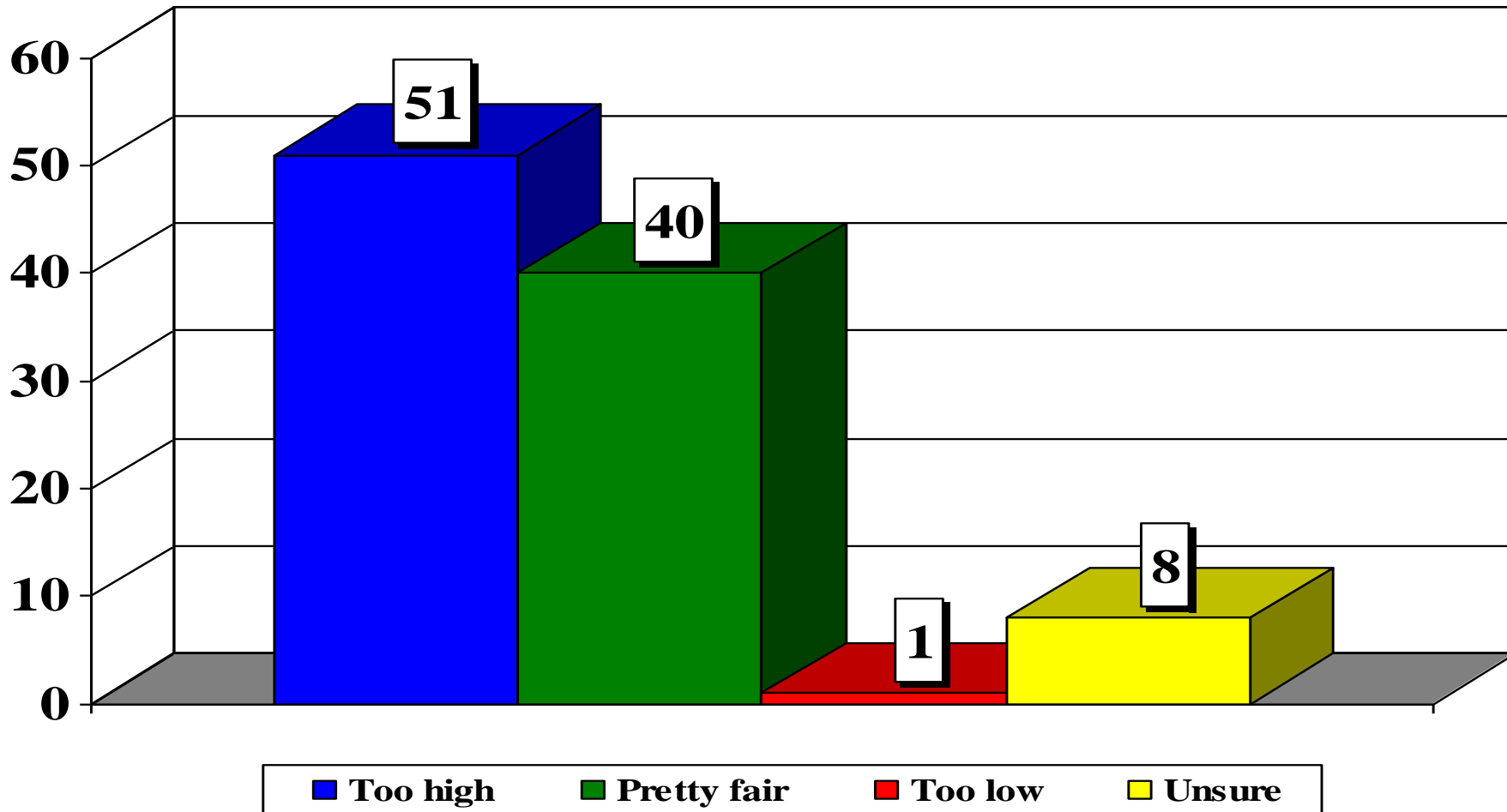
- 35%** **Attracting more businesses and jobs to the state**
- 25%** **Improving the quality of public education**
- 15%** **Reducing the cost of living for items like food, fuel and energy**
- 12%** **Lowering taxes**
- 3%** **Fighting crime**
- 2%** **Preventing home foreclosures**
- 7%** **Other**
- 3%** **Unsure**

What do you think should be the top priority for state leaders and elected officials in North Carolina to work on right now?

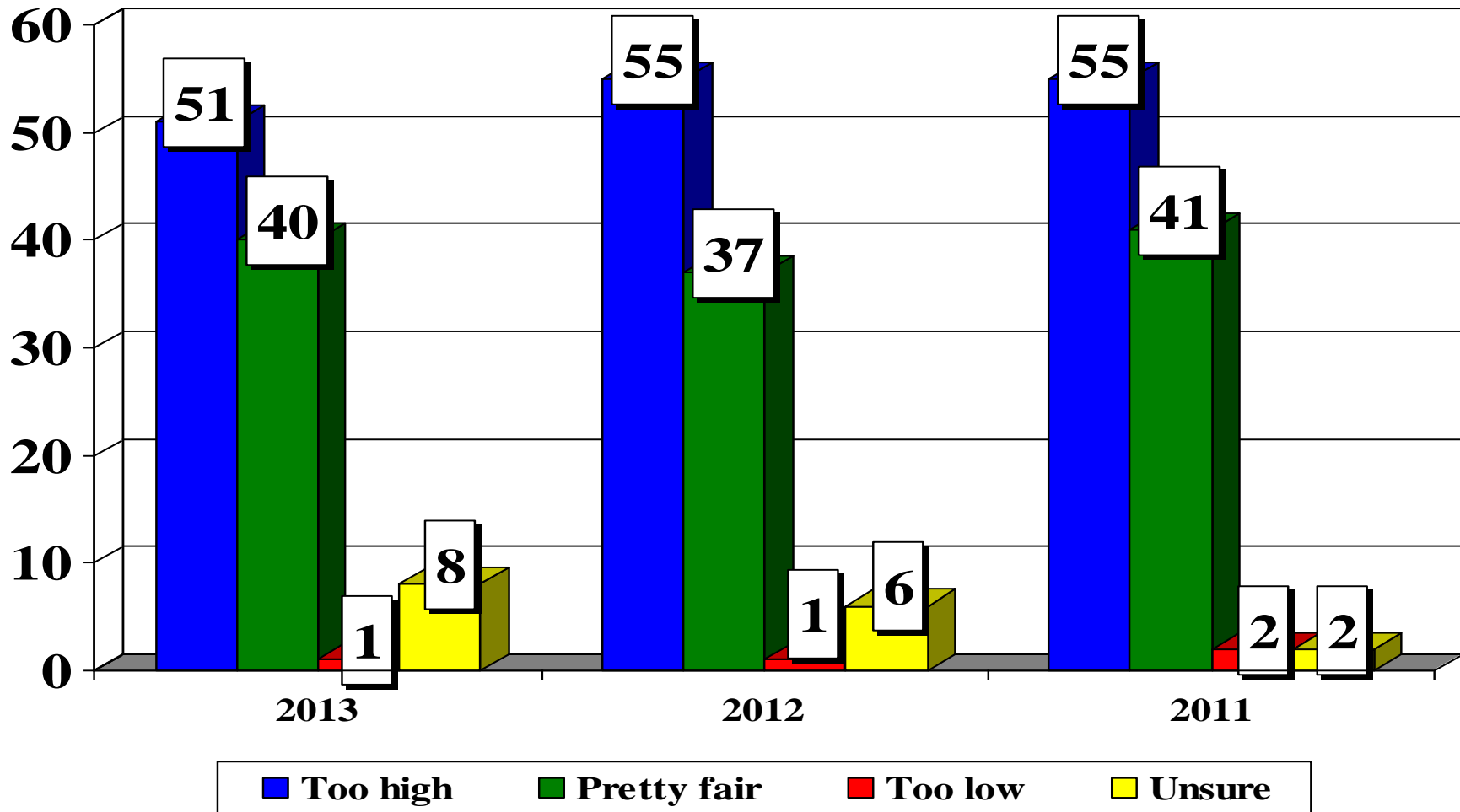
FORCED CHOICE BATTERY

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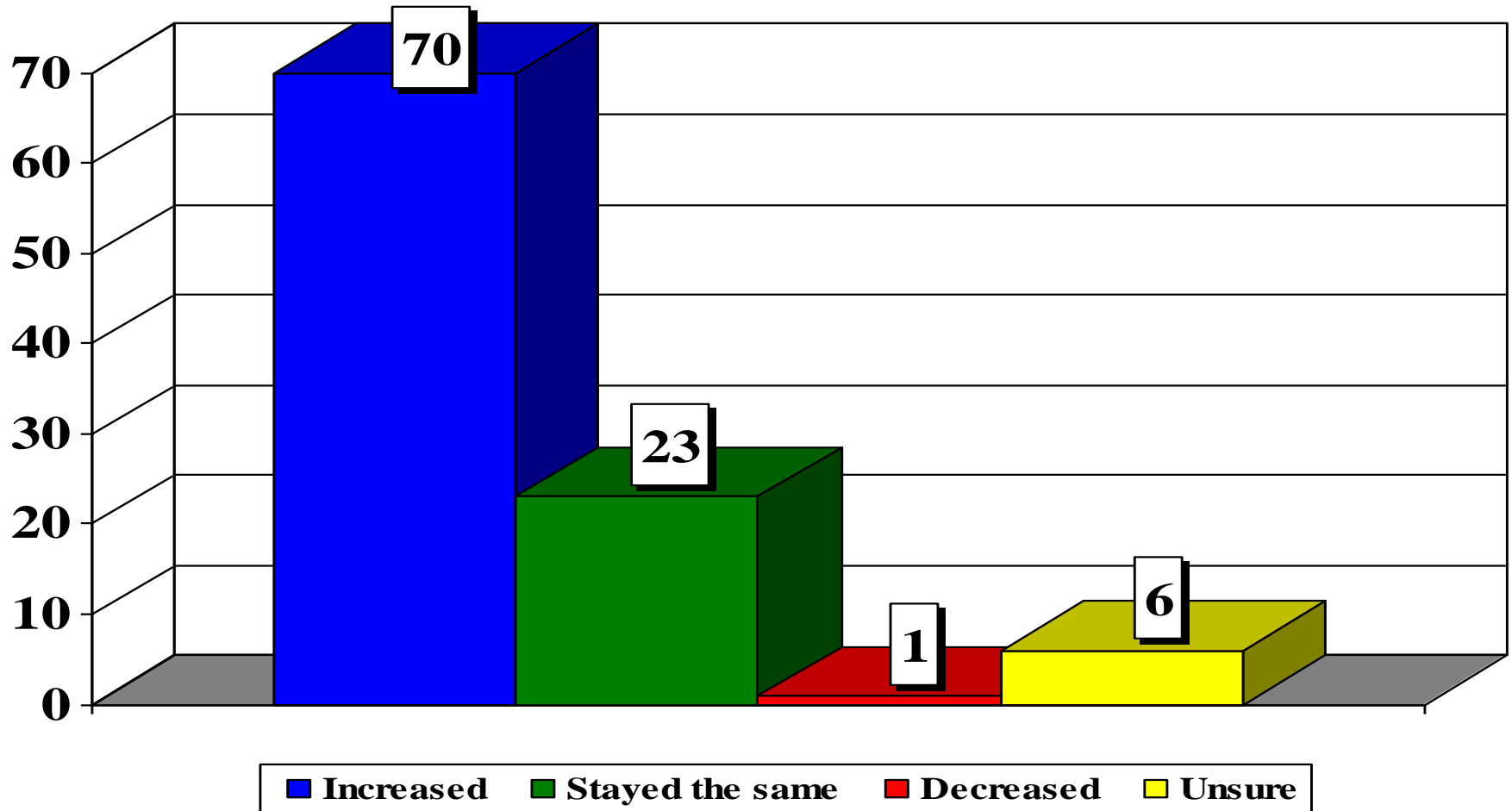




Generally speaking, would you say the rates that consumers and businesses are charged for power and electricity are too high, mostly pretty fair or too low?



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Over the past two years, do you think that the prices that consumers and businesses are charged for power and electricity have increased, stayed about the same or decreased?

- 36%** **Power companies increasing their profits**
- 21%** **Inflation and the economy**
- 15%** **Increased costs for fuel recovery, production and processing**
- 7%** **Political instability and wars overseas**
- 6%** **Renewable energy mandates**
- 5%** **More power usage by homes and businesses**
- 4%** **Combination**
- 3%** **Other**
- 4%** **Unsure**

Which of the following would you say is the biggest reason that you think they increased?

FORCED CHOICE BATTERY

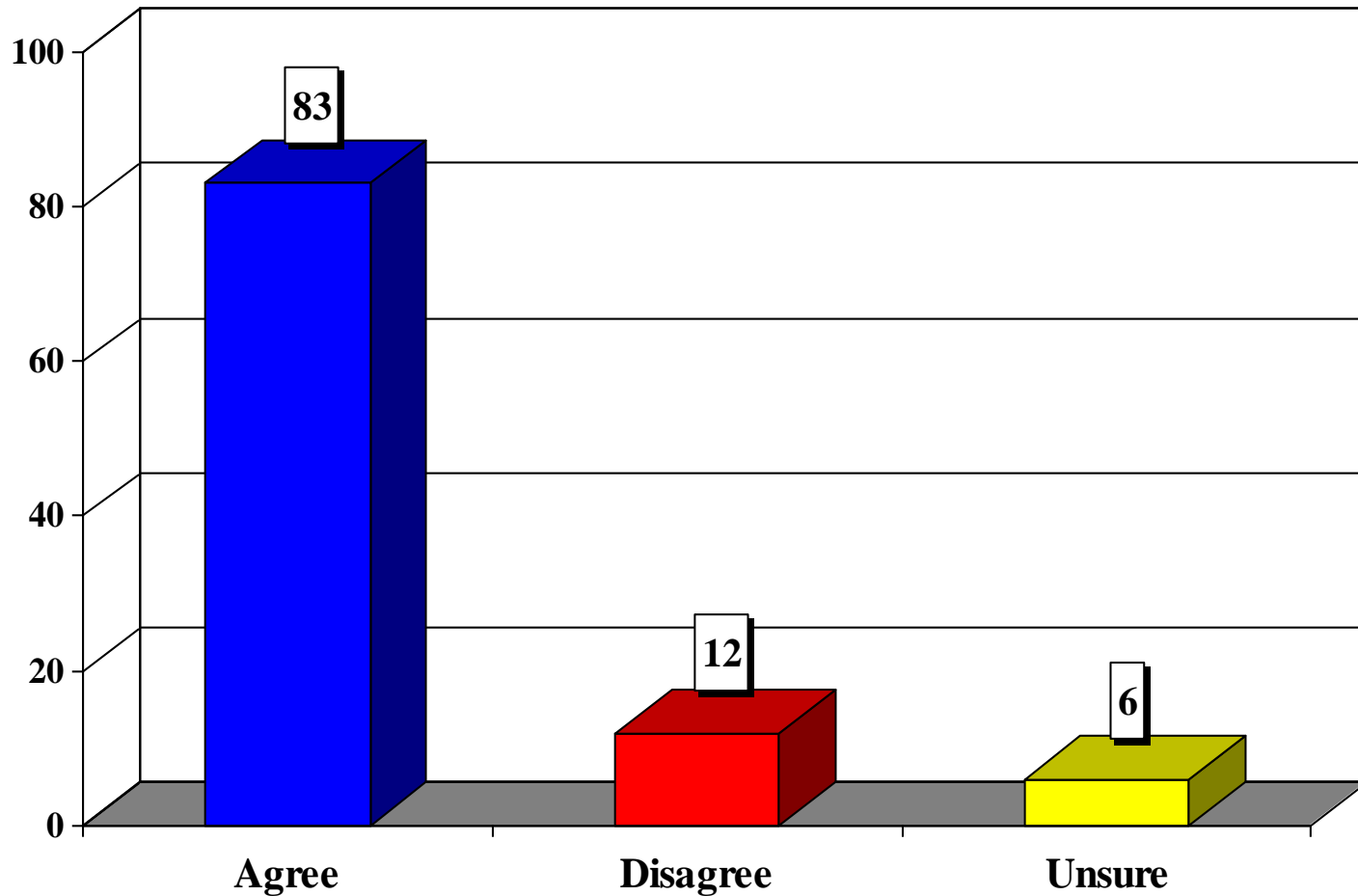
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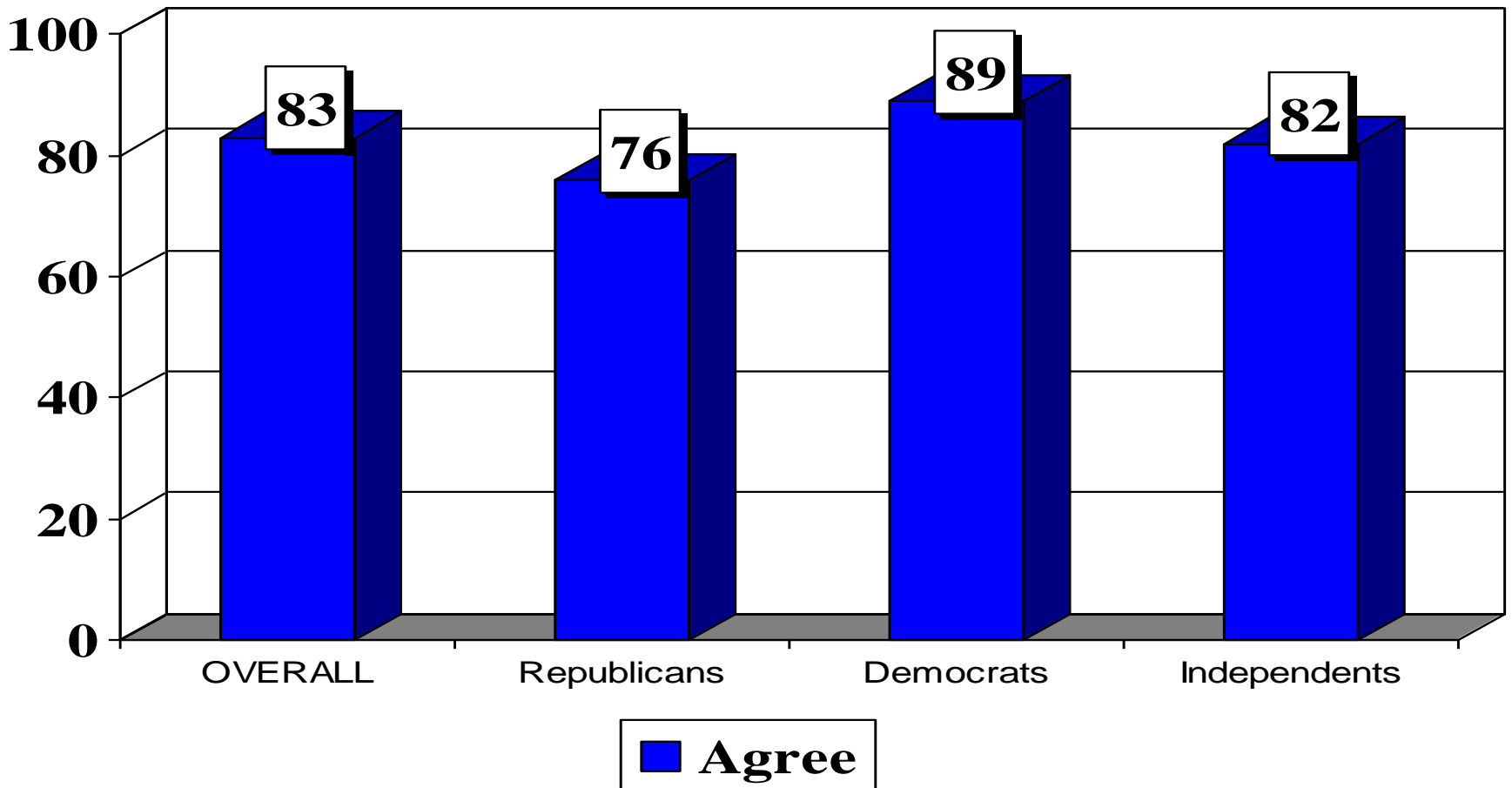
ENERGY POLICIES

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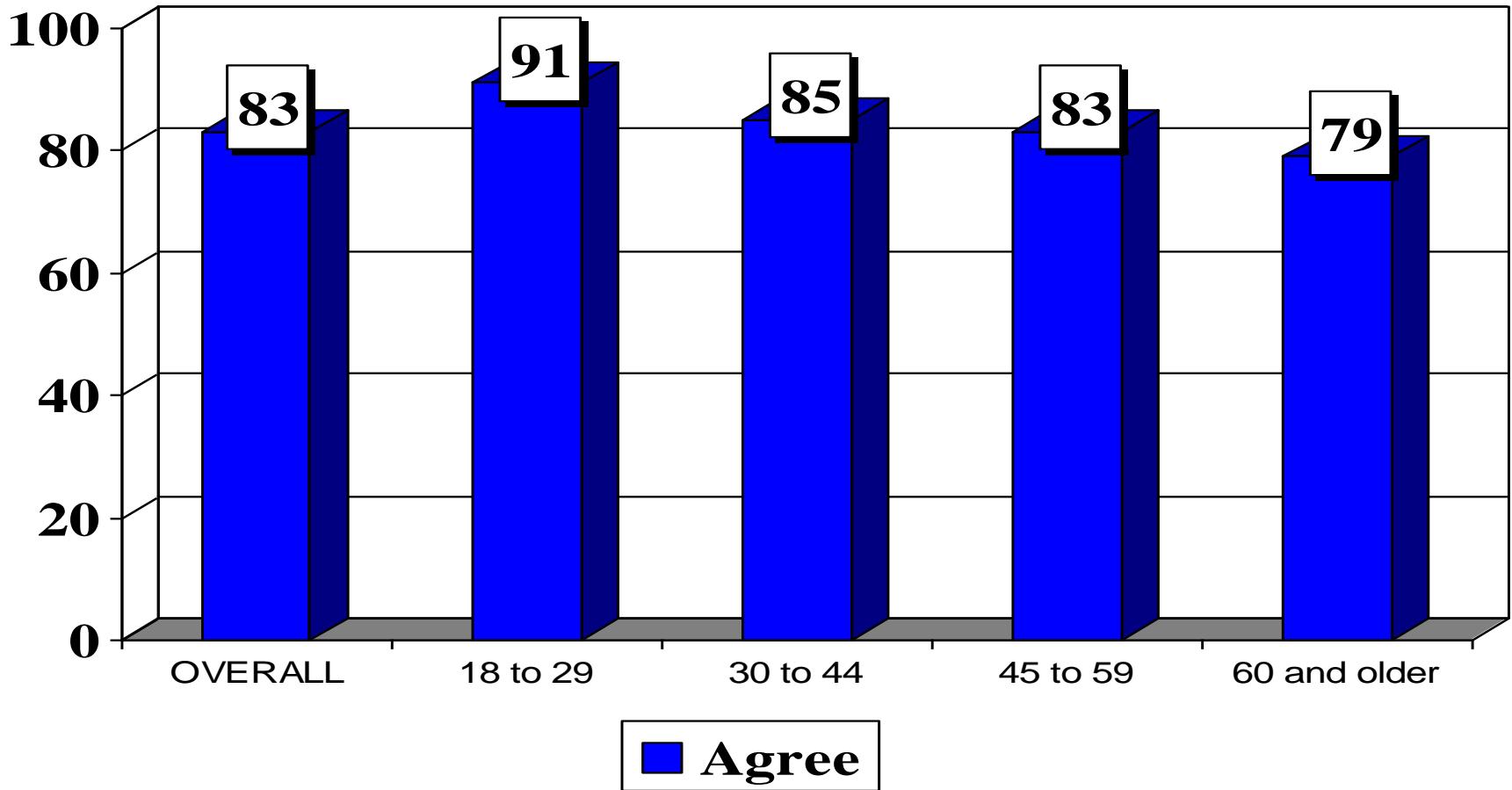
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Do you agree or disagree that state leaders and elected officials in North Carolina should seek more alternative and renewable energy sources, in order to provide consumers and businesses with power and electricity?



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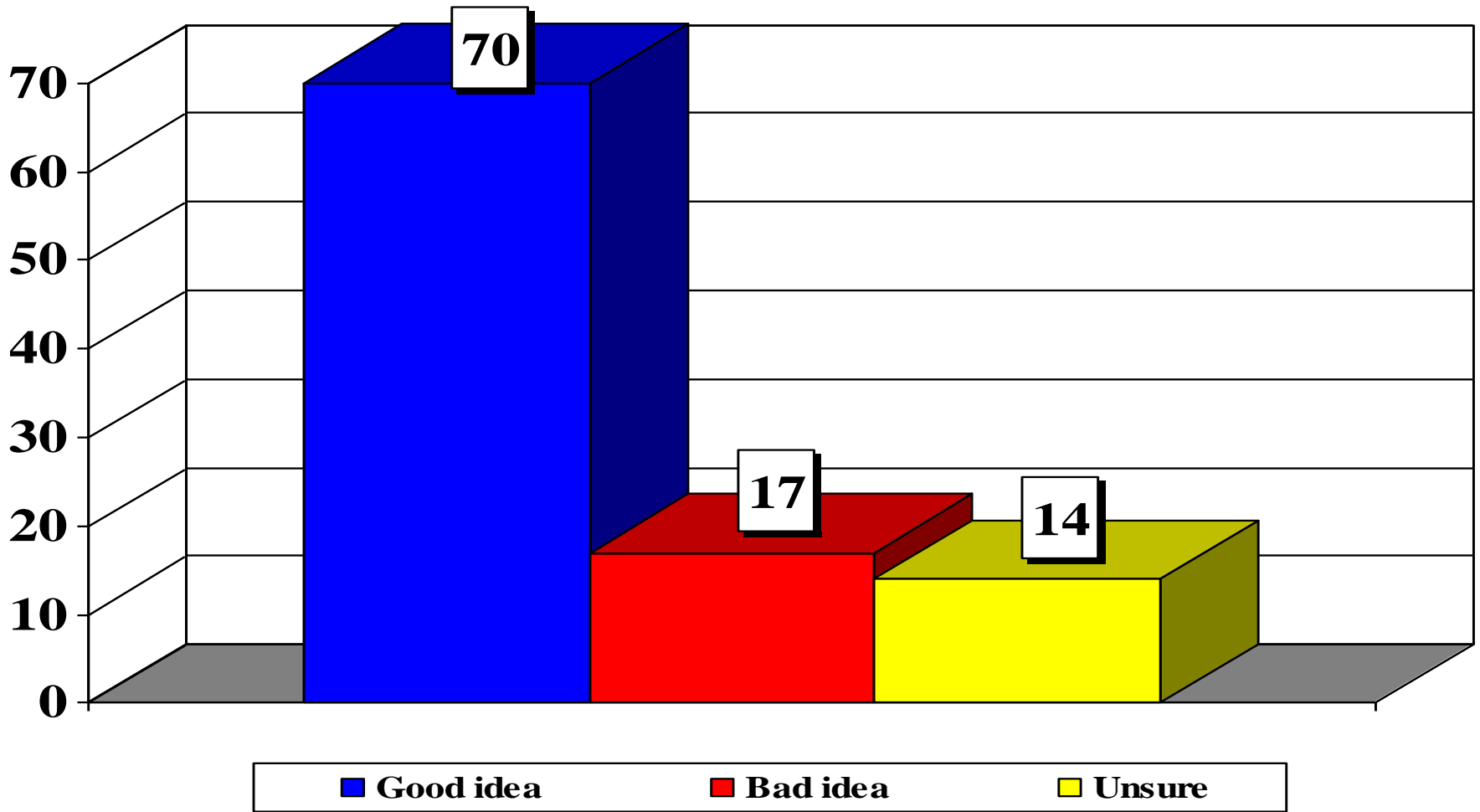
Do you agree or disagree that state leaders and elected officials in North Carolina should seek more alternative and renewable energy sources, in order to provide consumers and businesses with power and electricity?

“In 2007, a new law was adopted to create new clean energy jobs in the energy sector, make it easier to attract private investments for development of new technologies, improve public health by requiring greater reliance on renewable energy and energy efficiency and use more of the energy resources that are available within North Carolina.”

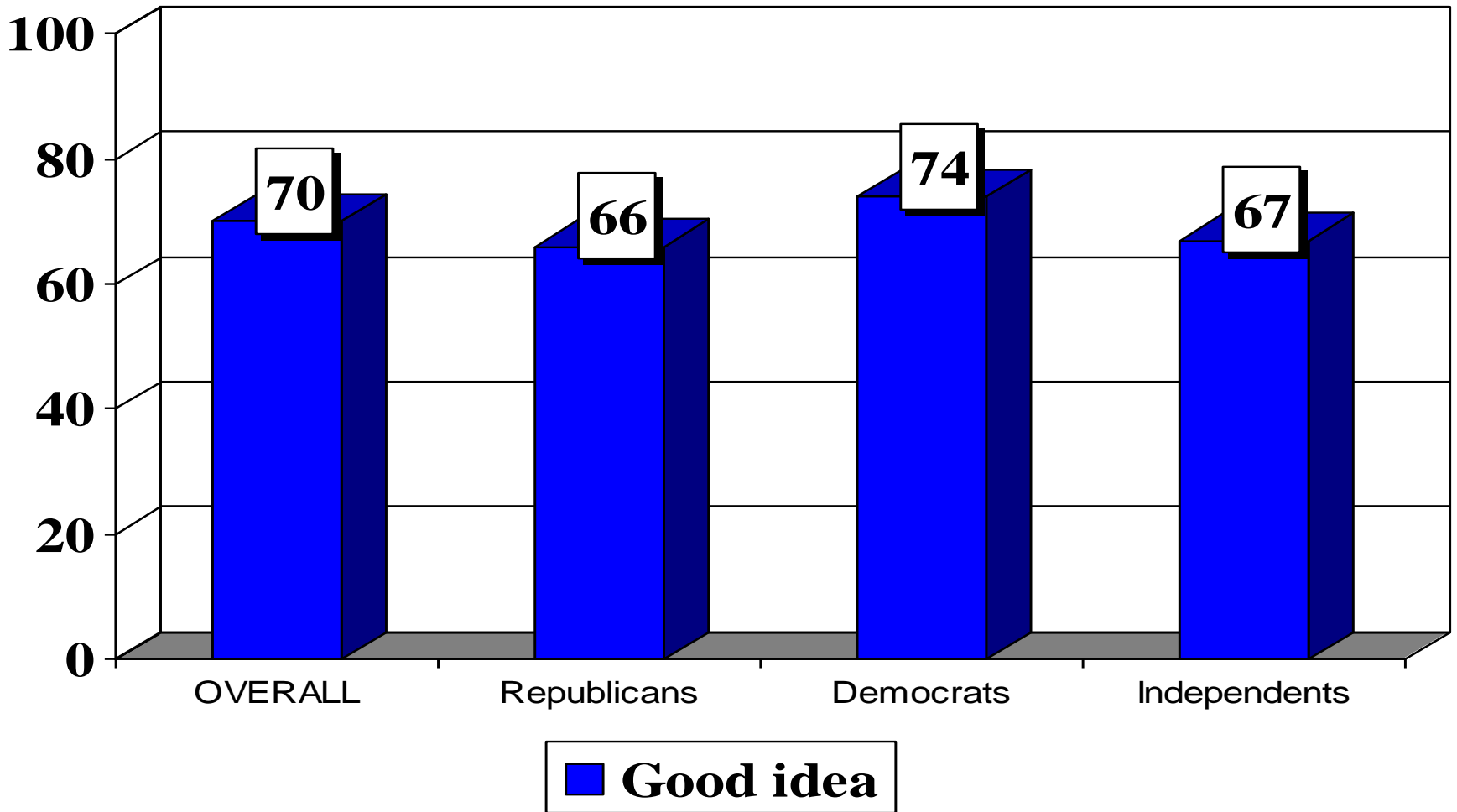
REPS LAW

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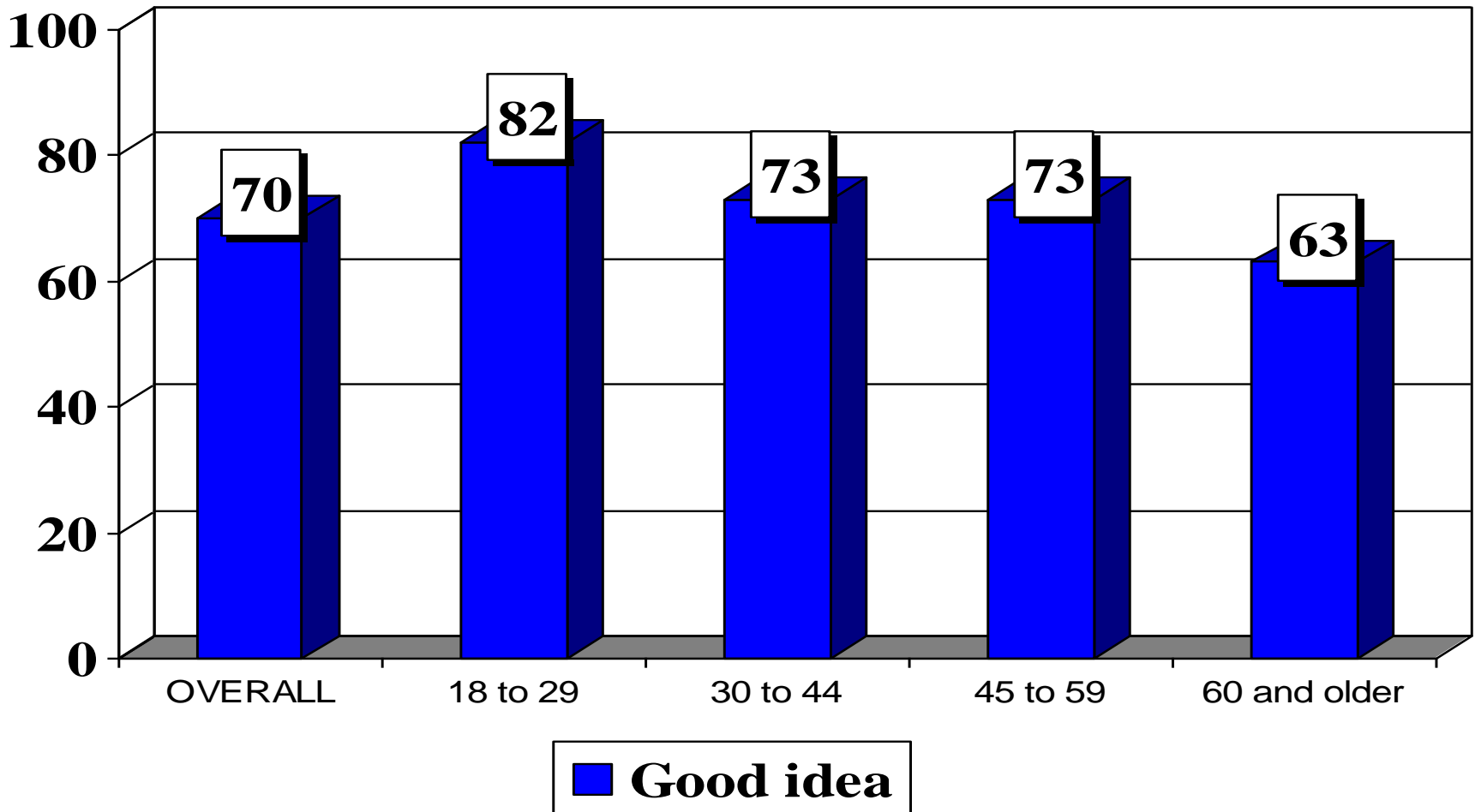
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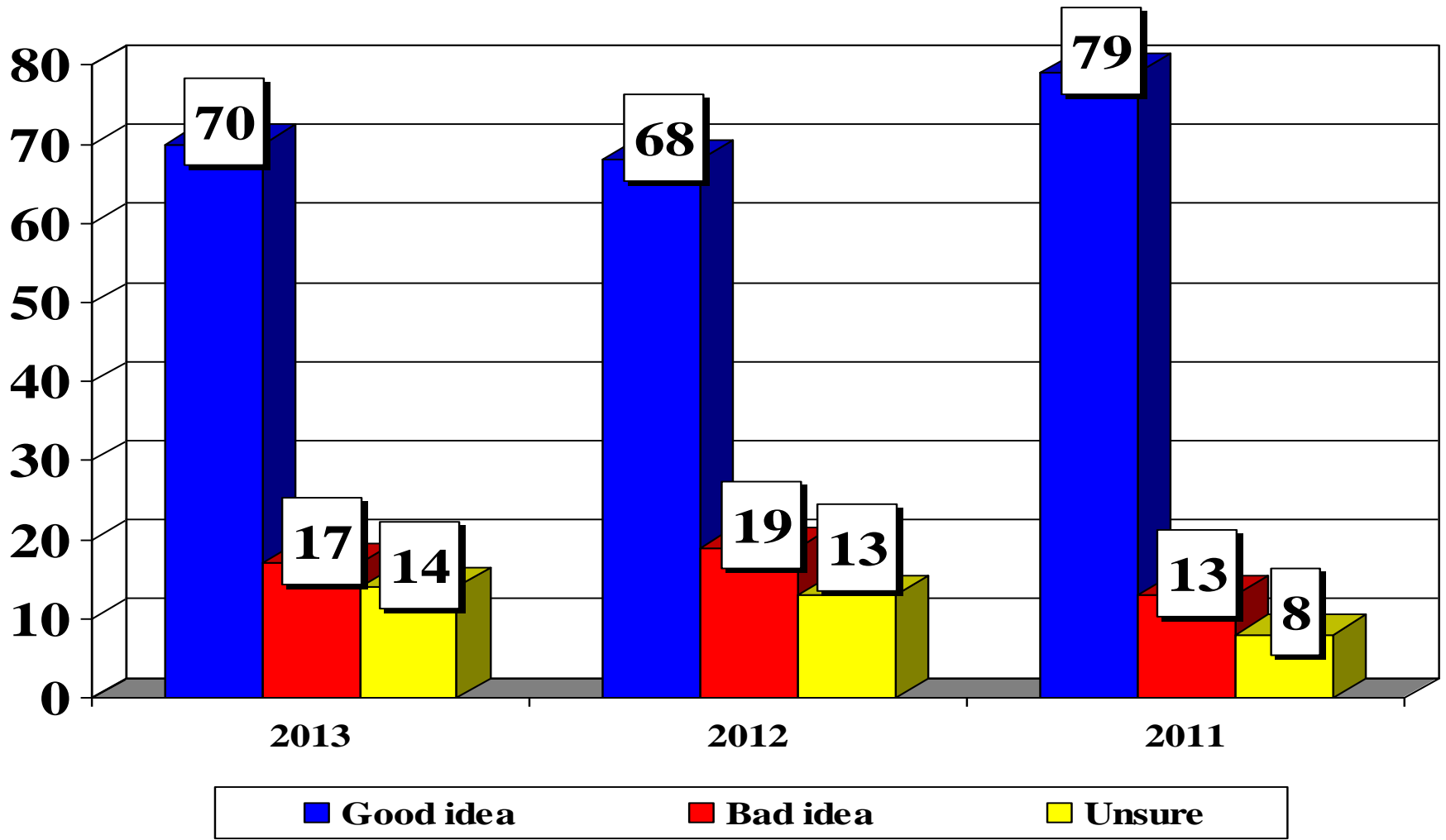
Generally speaking, do you think this law is a good idea or bad idea?



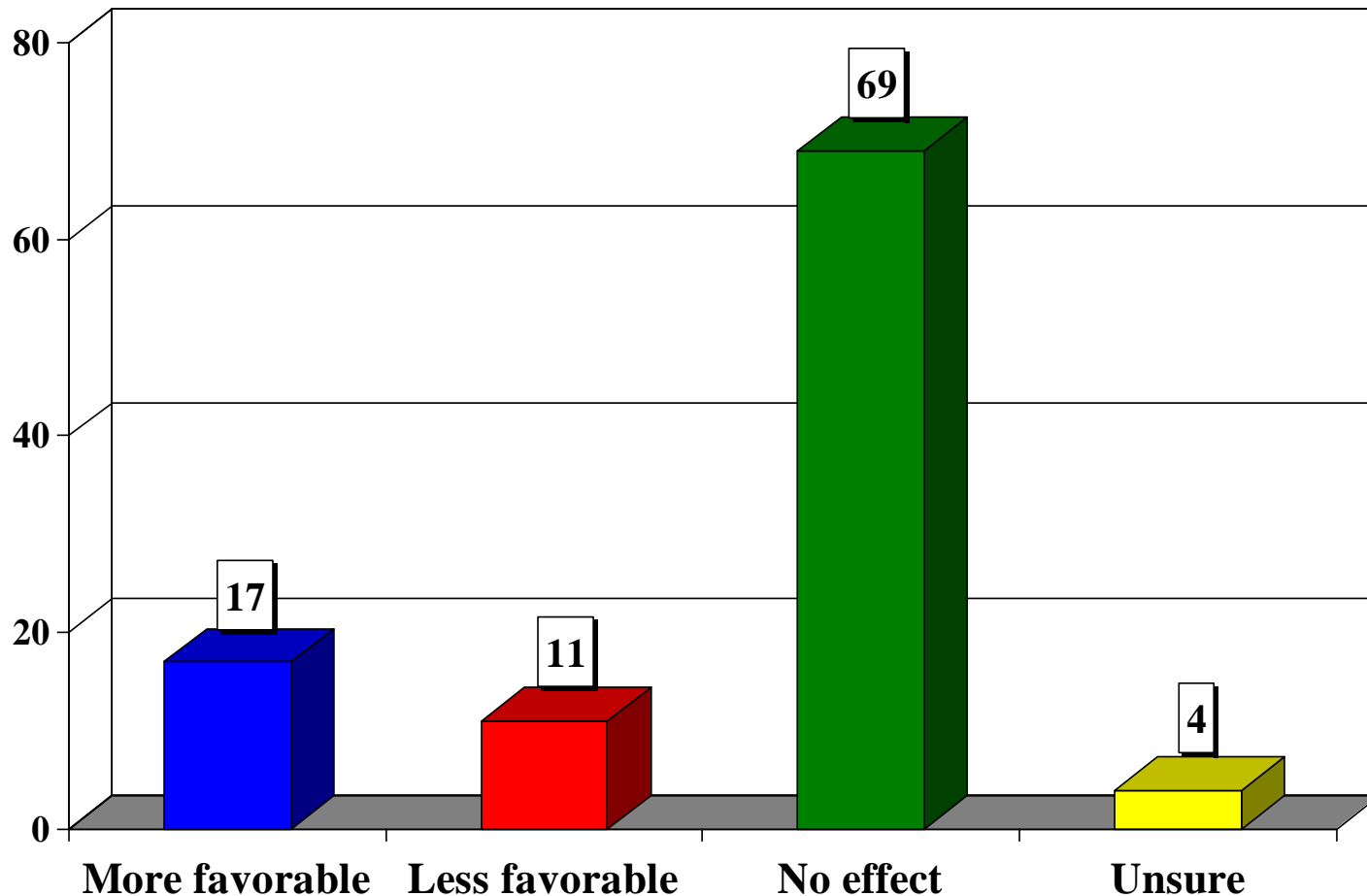
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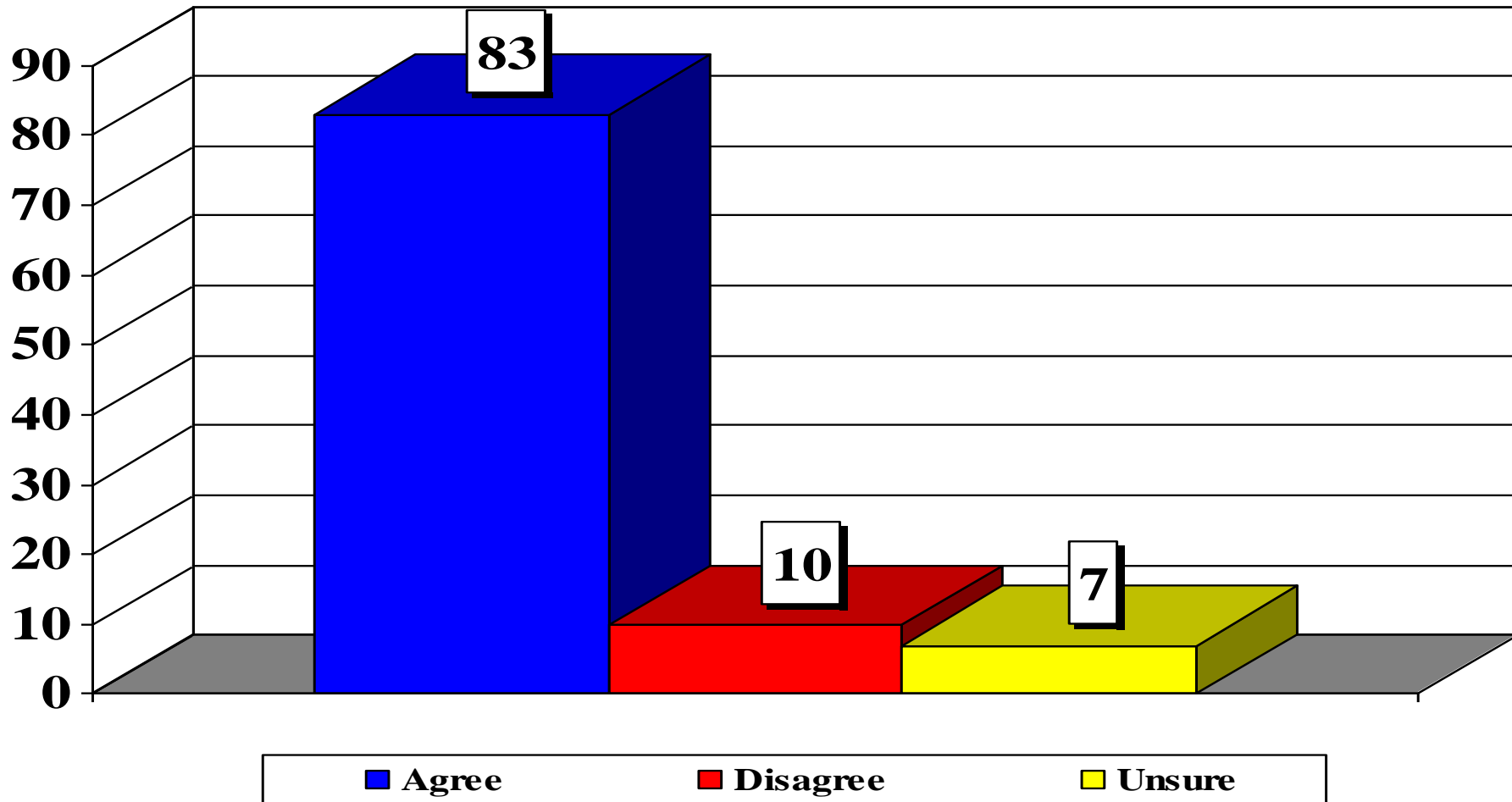
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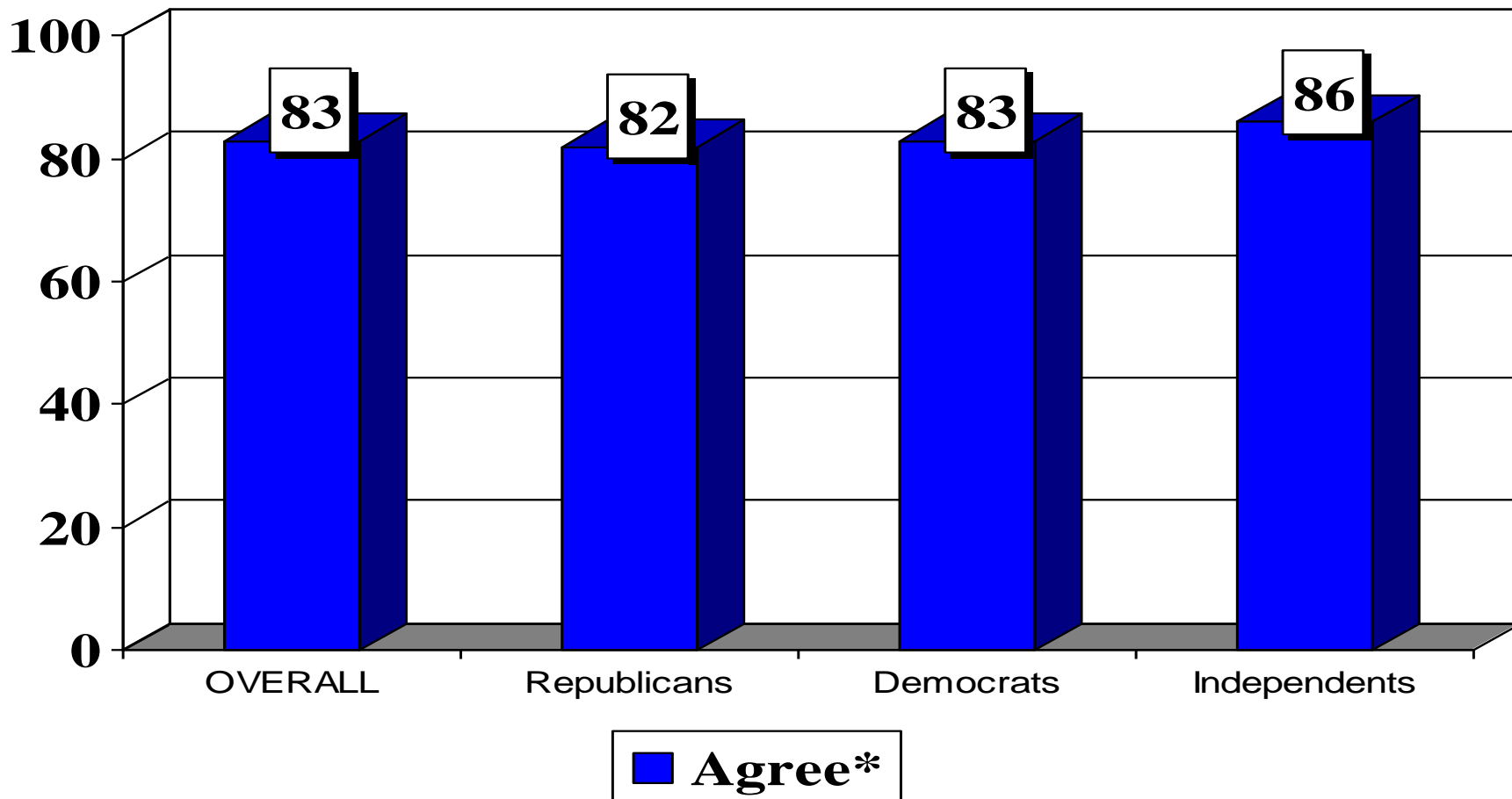
Generally speaking, do you think this law is a good idea or bad idea?



As a result of this law, customers pay less than one dollar more per month on their electric bills. Does this this make your opinion of the law more favorable, less favorable or does it have no effect?

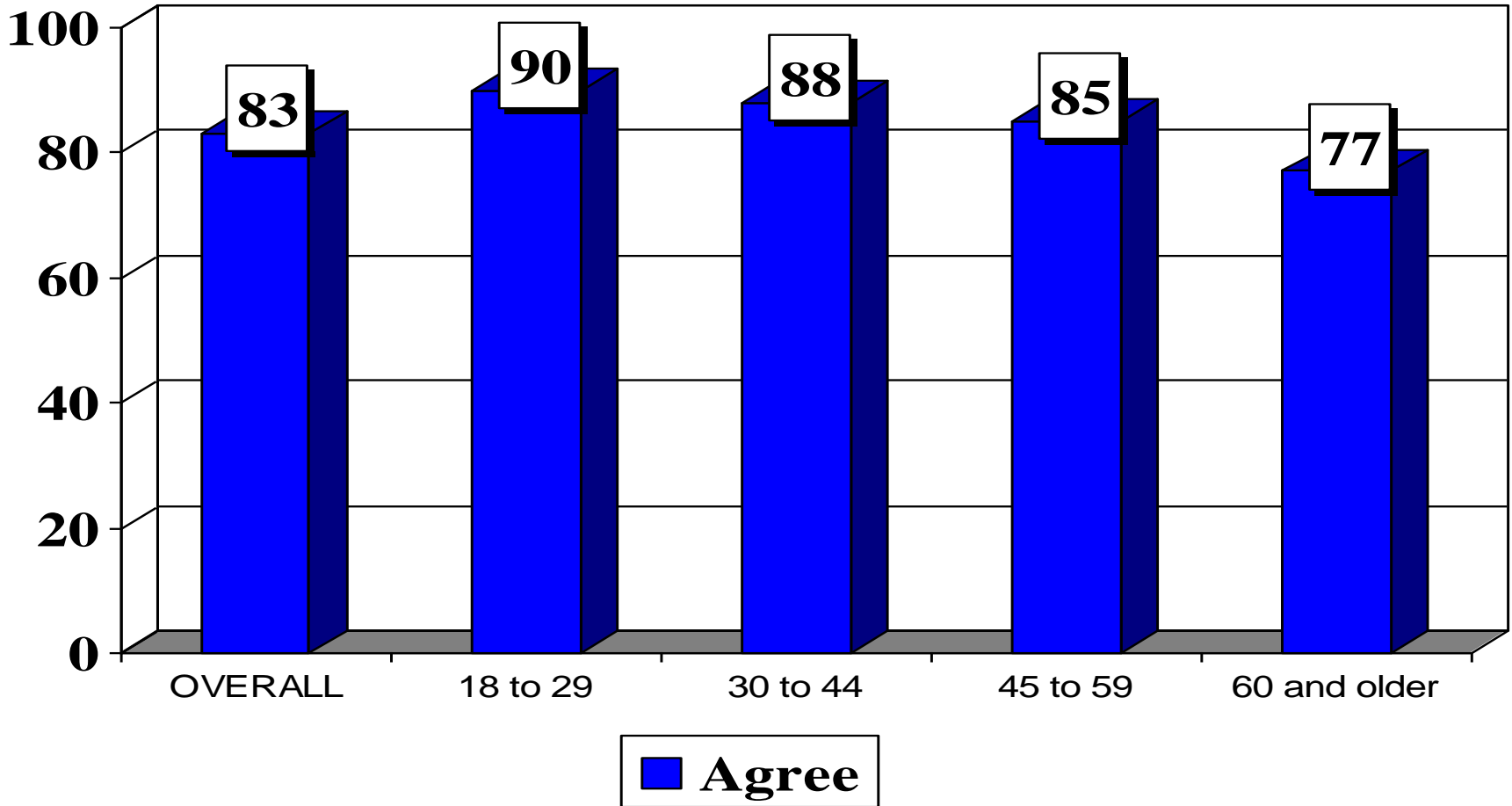


Do you agree or disagree with people who say that there should be more options for providing and purchasing power and electricity from other companies in North Carolina, to ensure that rates are competitive and that energy providers are responsive to the needs the of their customers and the general public?

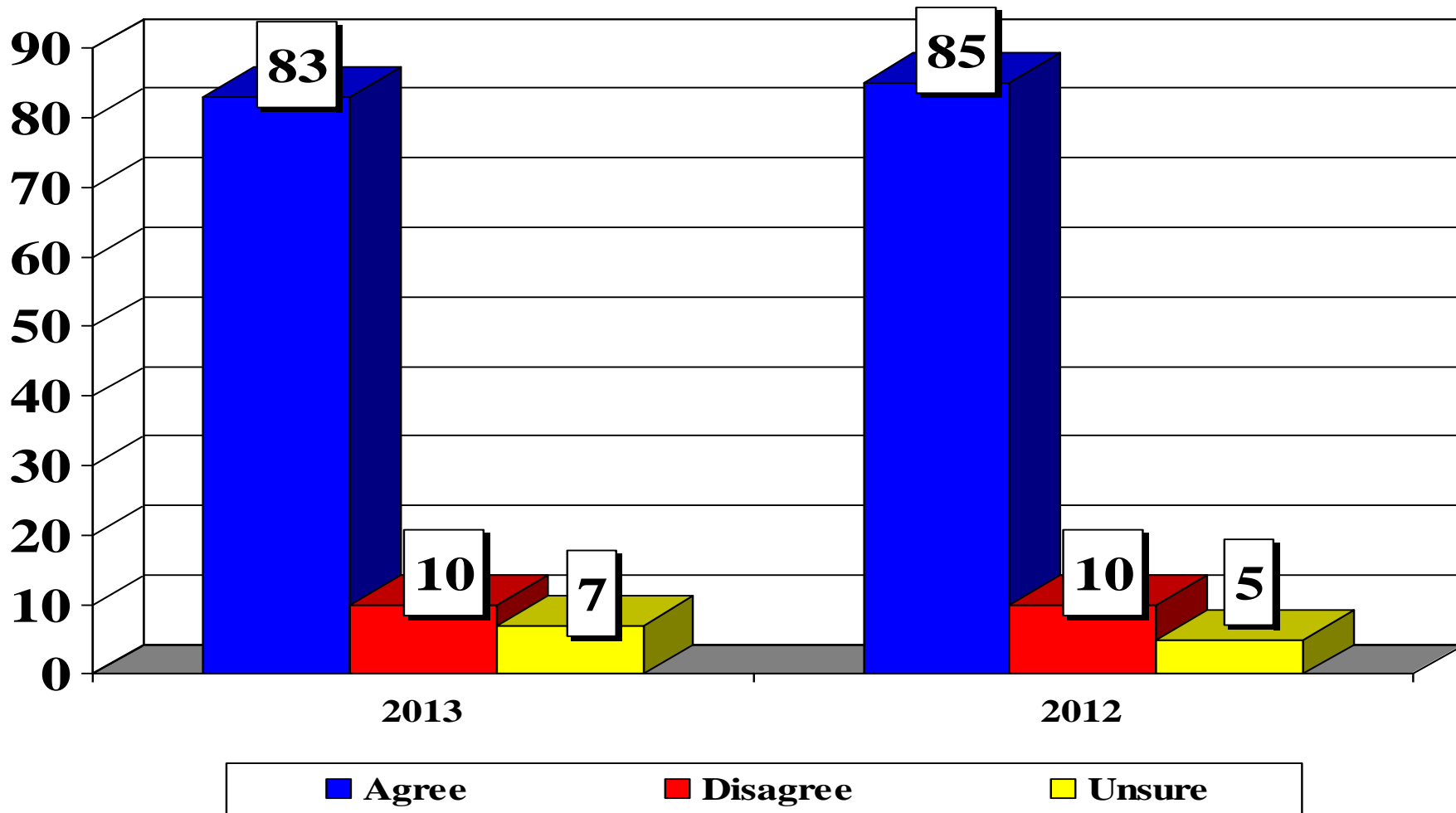


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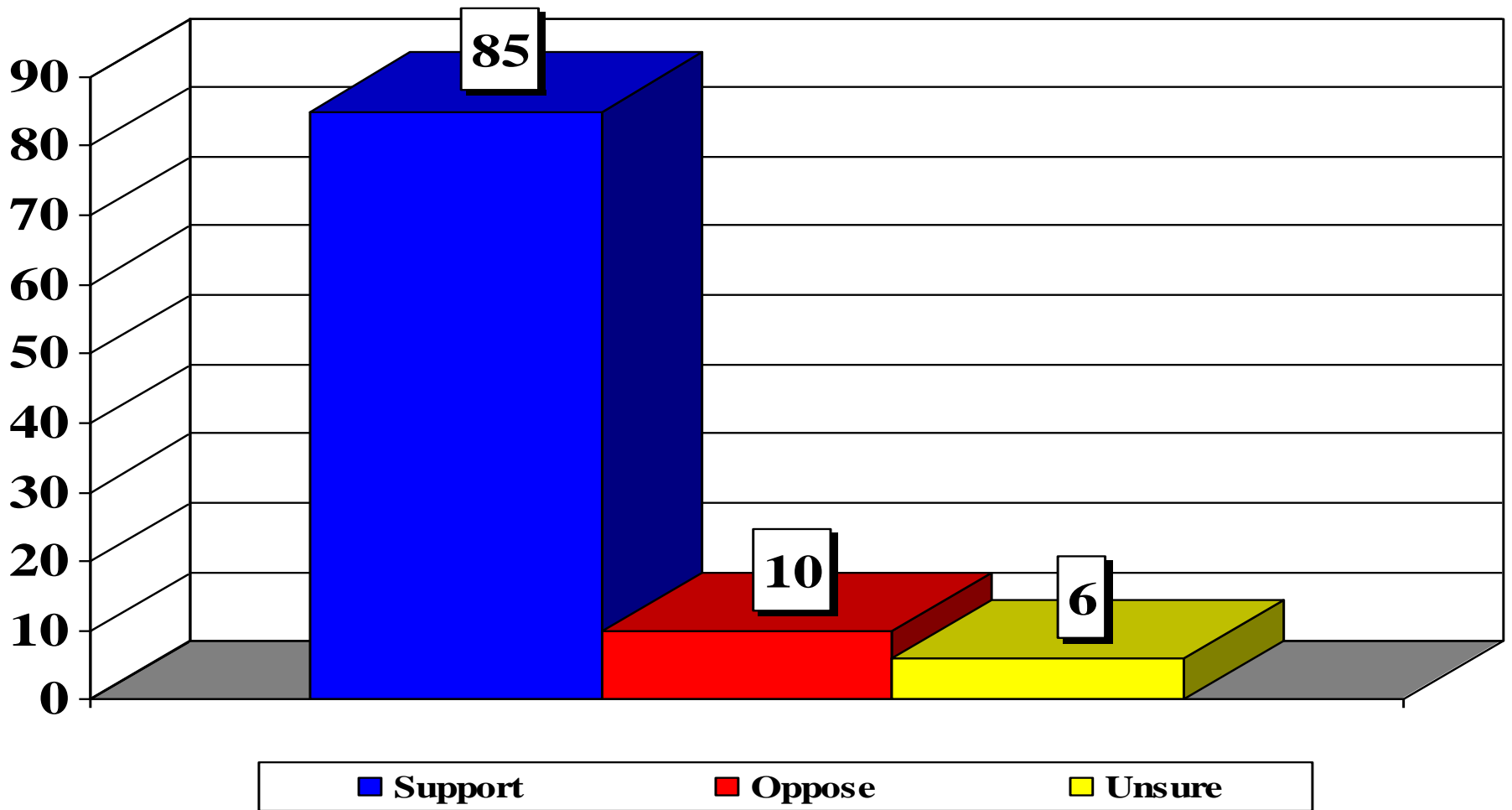
** Differences were not statistically significant*



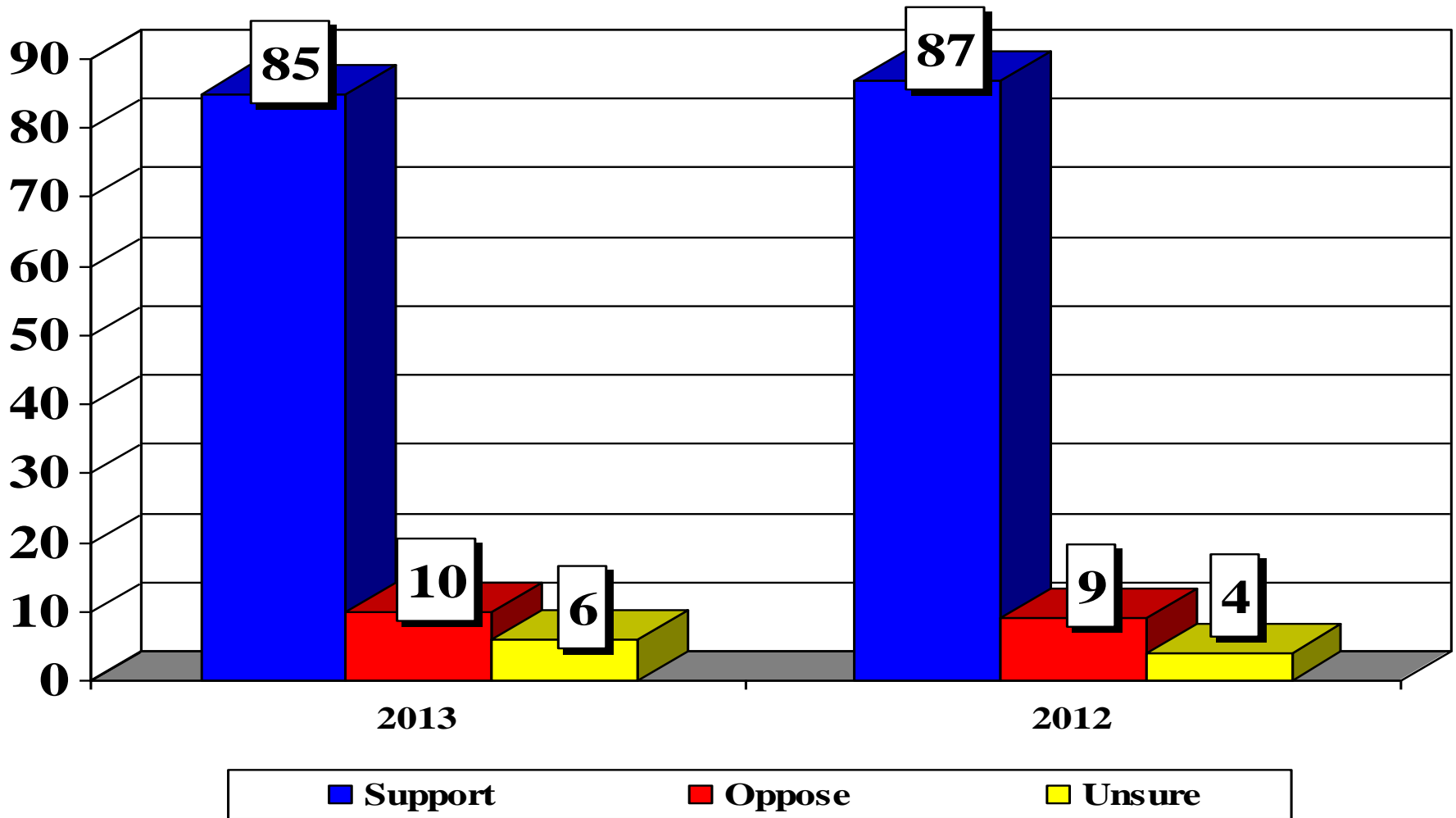
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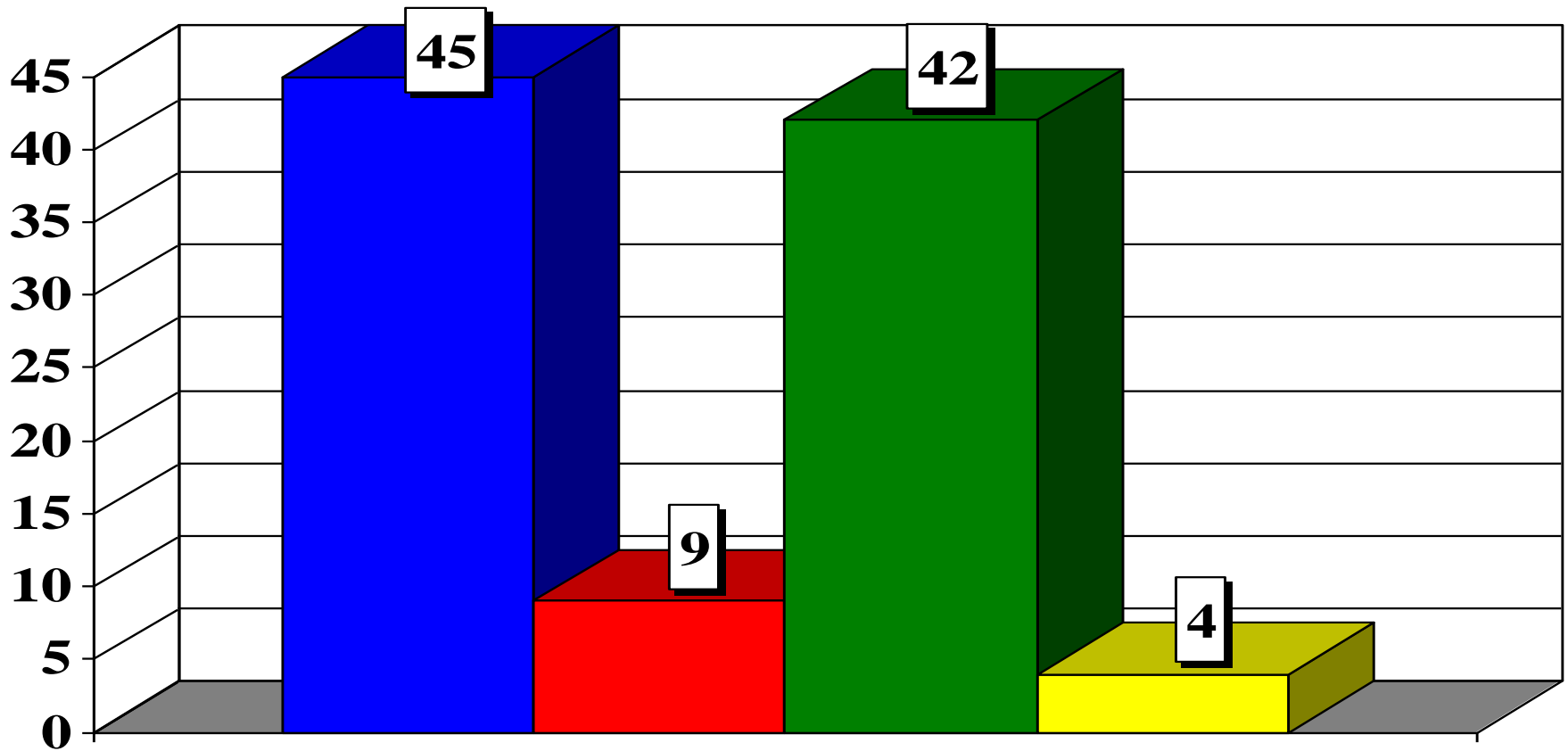
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Would you support or oppose new legislation that would allow other energy companies besides, Duke Energy and Progress Energy, to also sell power and electricity services directly to consumers and businesses in North Carolina, to create more market competition?

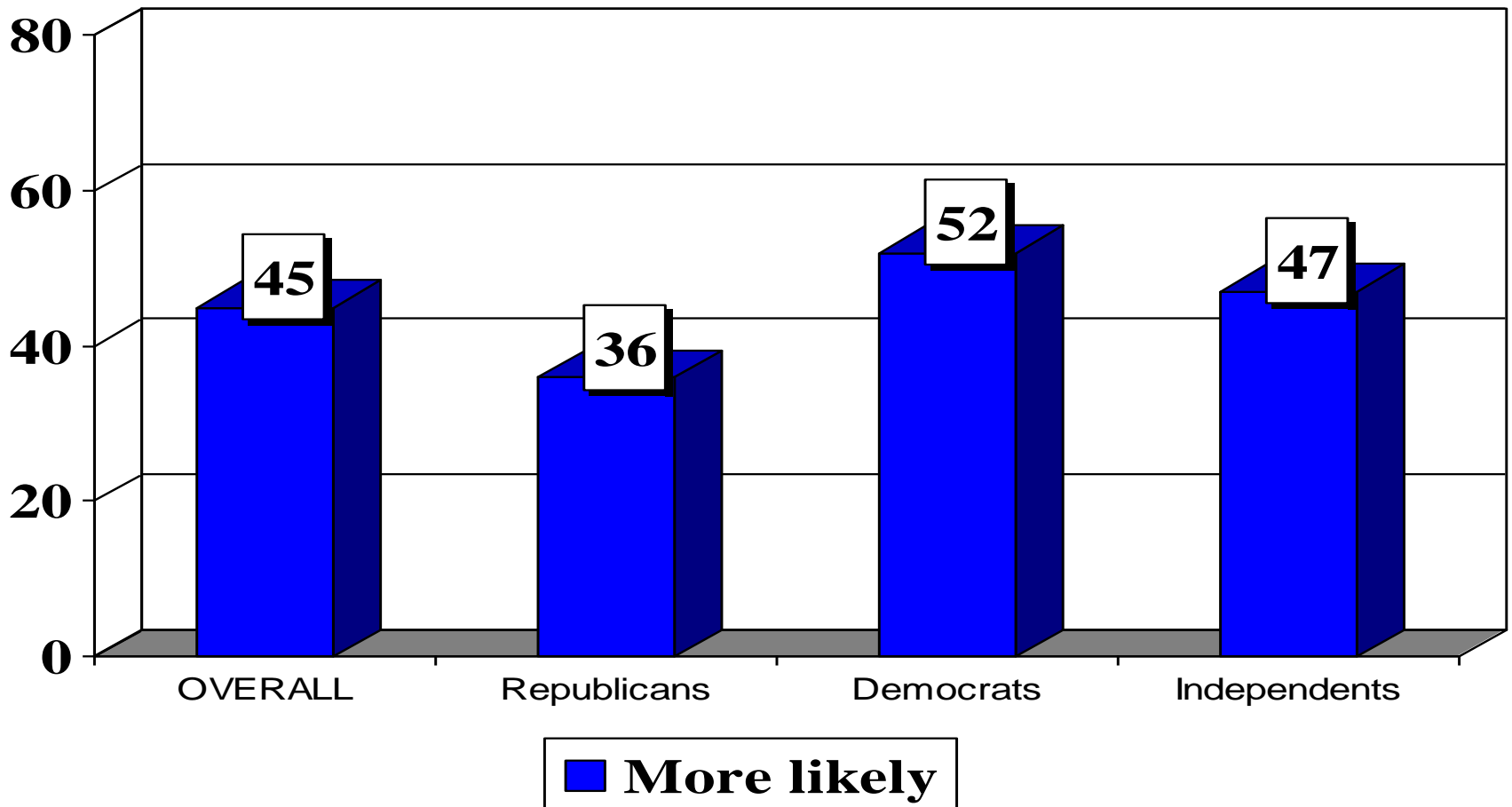


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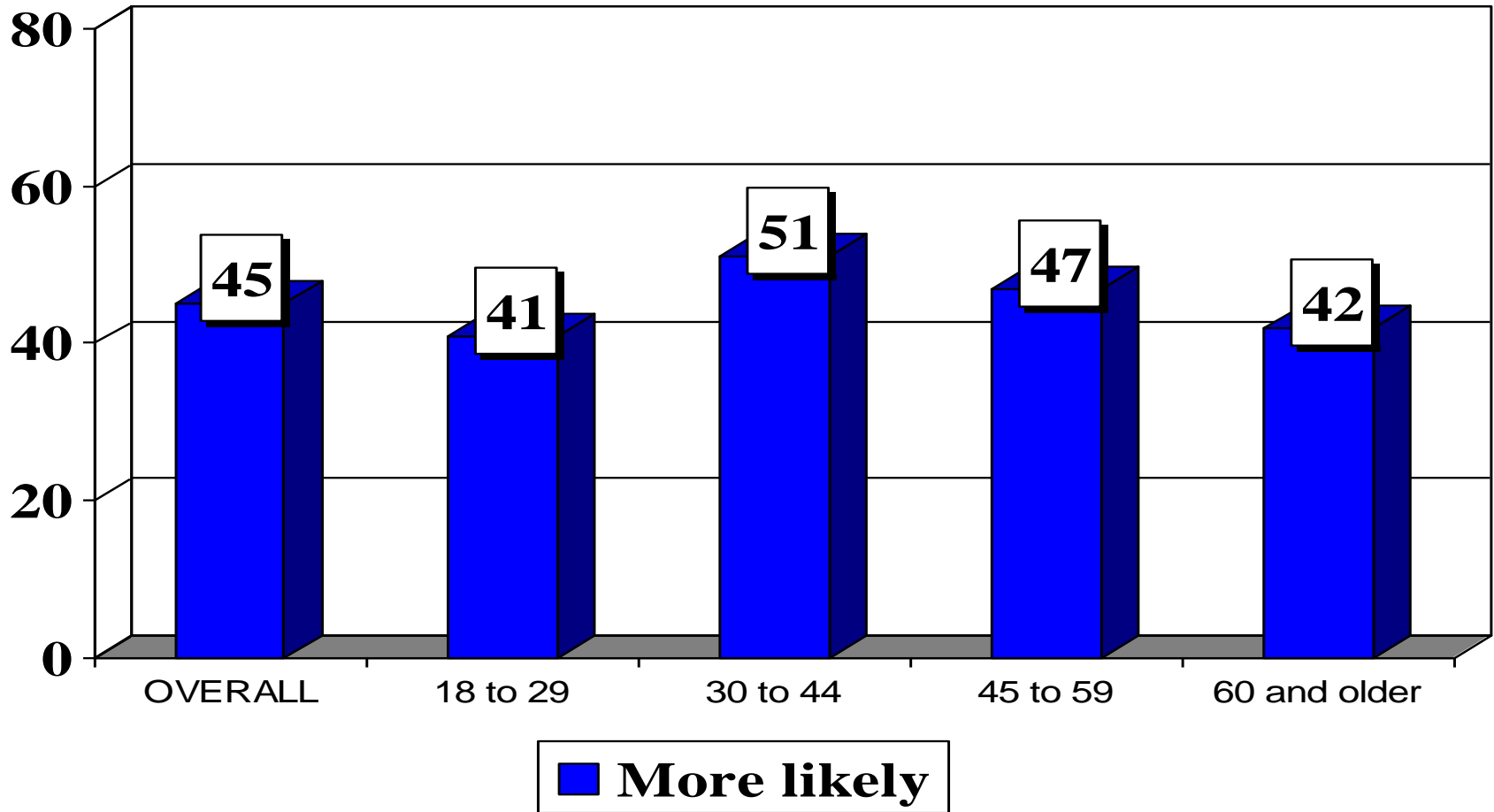


■ More likely
 ■ Less likely
 ■ No difference
 ■ Unsure

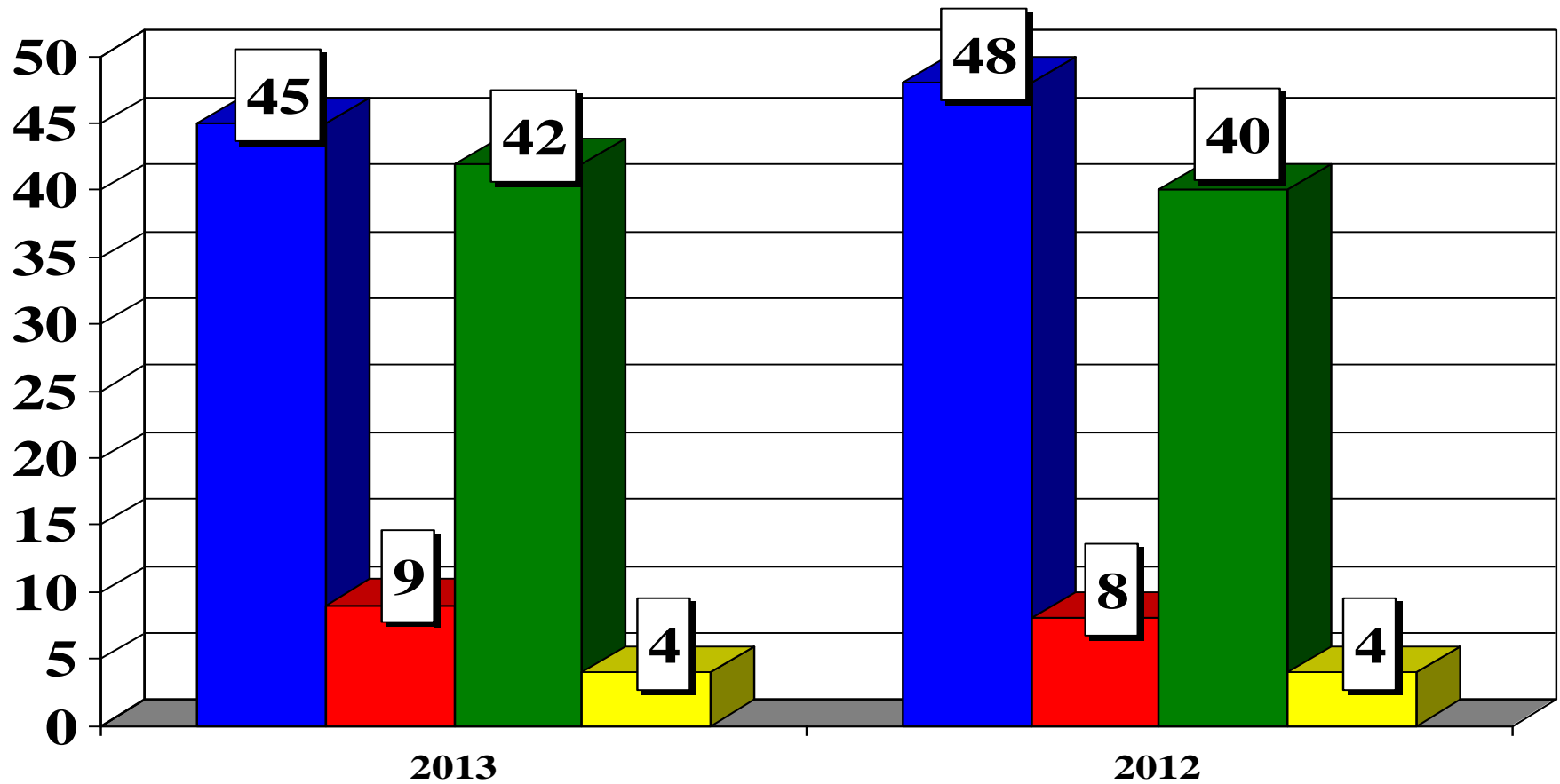
If the state legislator who represents your community voted for new legislation that would create more opportunities for alternative energy companies that use sustainable and renewable energy resources, such as the sun and wind, to offer power and electricity services directly to consumers and businesses in North Carolina, would you be more likely or less likely to re-elect him or her, or would it make no difference in your decision?



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■ More likely
 ■ Less likely
 ■ No difference
 ■ Unsure

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ALTERNATIVE ENERGY SOURCES

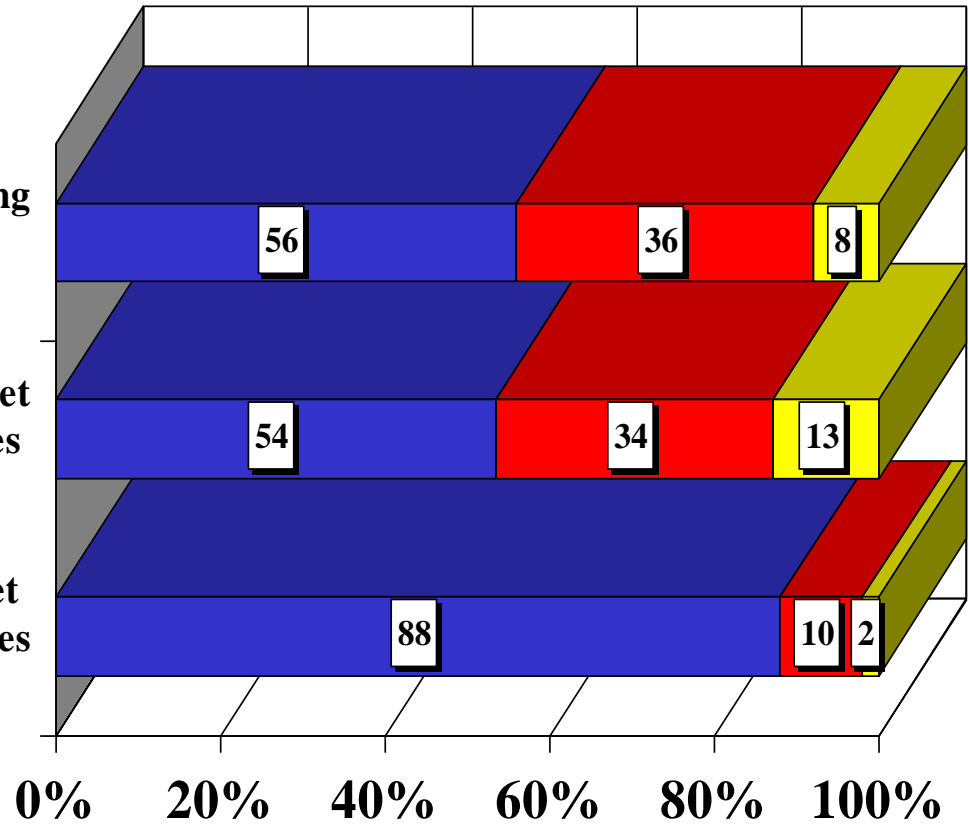
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Do you support or oppose using coal to meet growing needs for energy and electricity to residences and businesses in North Carolina?

Do you support or oppose using nuclear power to meet growing needs for energy and electricity to residences and businesses in North Carolina?

Do you support or oppose using solar power to meet growing needs for energy and electricity to residences and businesses in North Carolina?



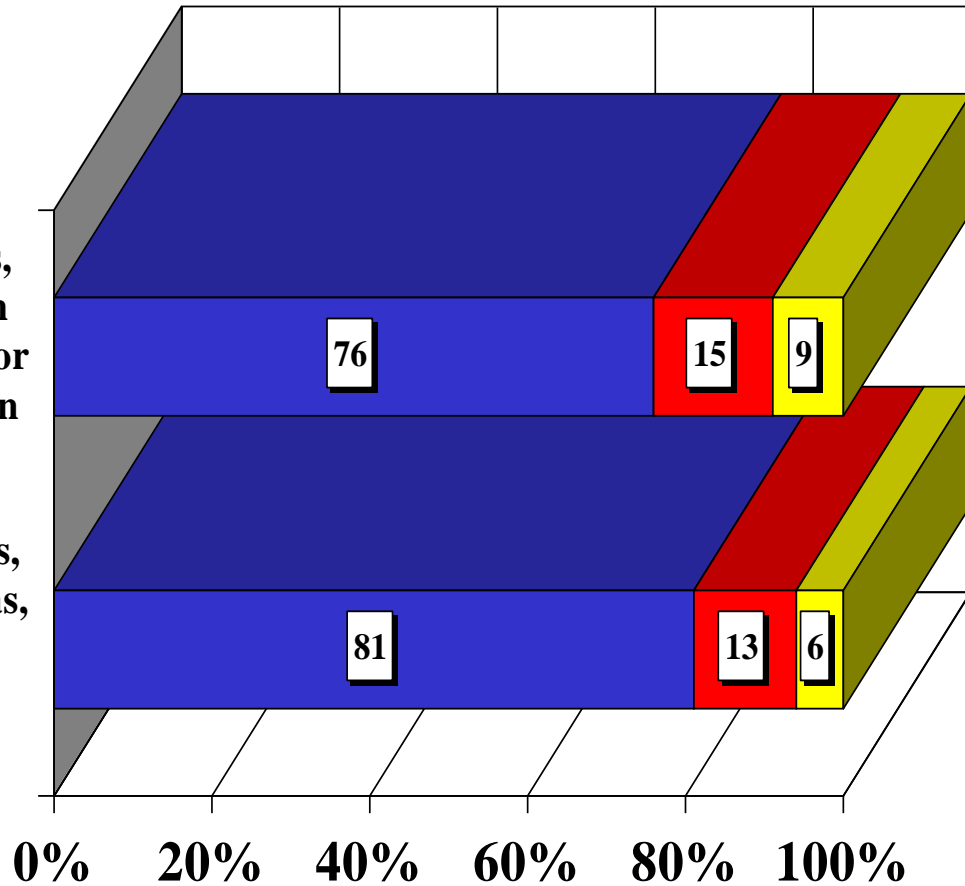
■ Support

■ Oppose

■ Unsure

Do you support or oppose using off-shore windmills, which would be located 15 to 50 miles off the North Carolina coastline, in order to meet growing needs for energy and electricity to residences and businesses in North Carolina?

Do you support or oppose using land-based windmills, which would be located in rural and agricultural areas, in order to meet growing needs for energy and electricity to residences and businesses in North Carolina?



■ Support

■ Oppose

■ Unsure

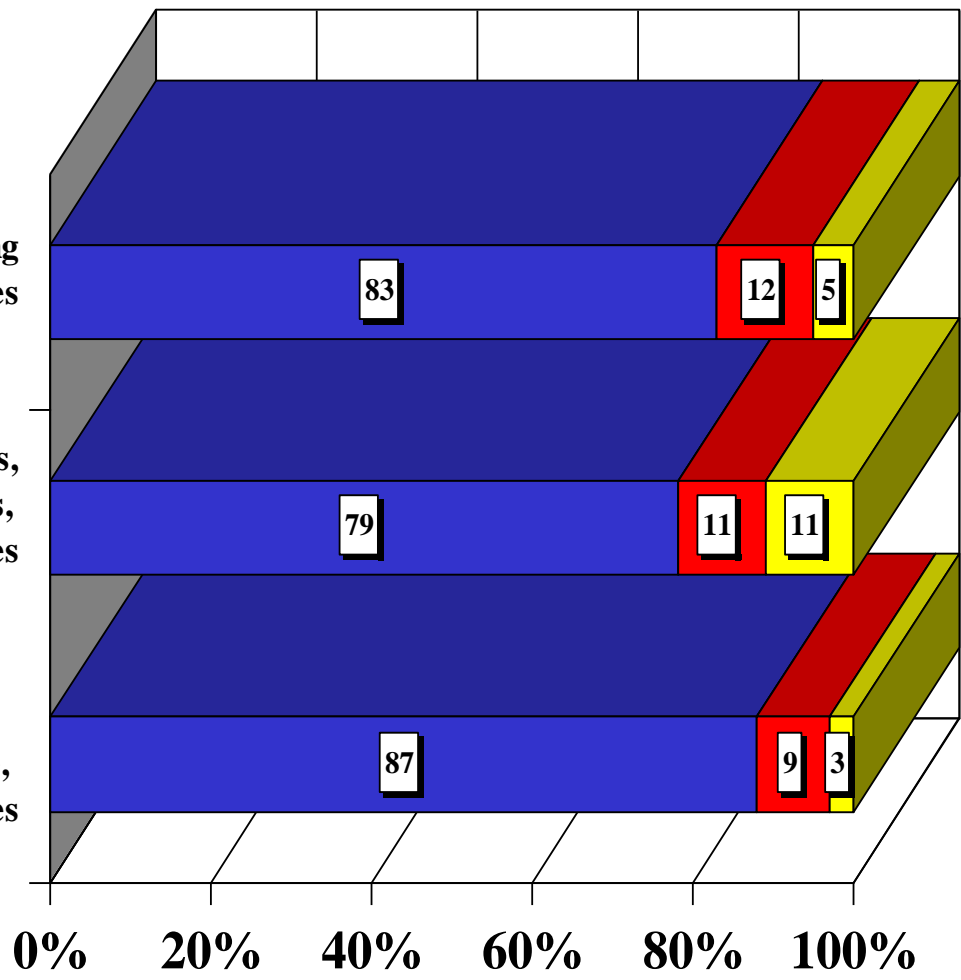
SPLIT SAMPLE TESTING*

** Differences were not statistically significant*

Do you support or oppose using natural gas to meet growing needs for energy and electricity to residences and businesses in North Carolina?

Do you support or oppose using alternative natural resources, such as landfill gas, wood chips and agricultural by-products, to meet growing needs for energy and electricity to residences and businesses in North Carolina?

Do you support or oppose using energy efficiency, such as installing energy saving light bulbs, programmable thermostats or Energy Star appliances to reduce energy use, to meet growing needs for energy and electricity to residences and businesses?





QUESTIONS?