

# CELEBRATING CLEAN ENERGY-POWERED RETAILERS

NC Businesses ♥ Clean Energy

There are more than 700 business-owned renewable energy projects in North Carolina, joining a fast-growing trend among businesses, big and small nationwide. Of the 700, nearly 100 solar energy projects are powering retailers' stores and operations. Local retailers across the Tar Heel State are also taking major steps to become more energy efficient, including more than 720 Energy Star-certified retail shops and 75 that have achieved LEED (Leadership in Energy and Environmental Design) certification.

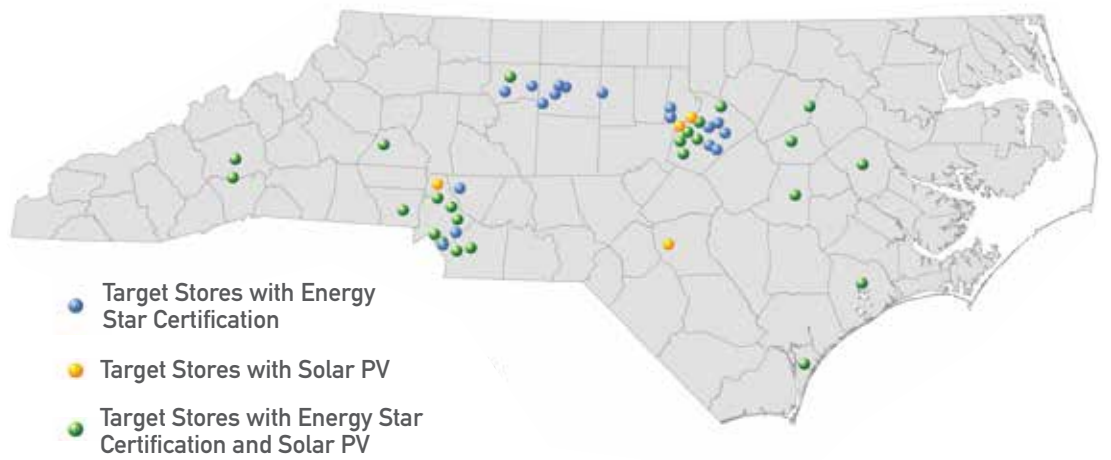
According to the Retail Industry Leaders Association, there are more than 657,000 retail buildings across the United States – or 13.5% of U.S. commercial building space – and retailers spend over \$21 billion per year on energy purchases. On average, lighting accounts for 35% of retailers' energy use and HVAC systems account for 47%. Energy efficiency upgrades and generating their own cost-effective renewable energy power present a distinct opportunity for retailers of all sizes in North Carolina.



## Target

- Installed solar panels on 25 of its NC stores totaling 10.81 megawatts
- 42 stores have achieved Energy Star certification

## Target Stores with Solar & Energy Star Certifications



## Kohl's

- Installed solar panels on 2 of its NC stores totaling 560 kilowatts
- 27 stores have achieved Energy Star certification



## Food Lion

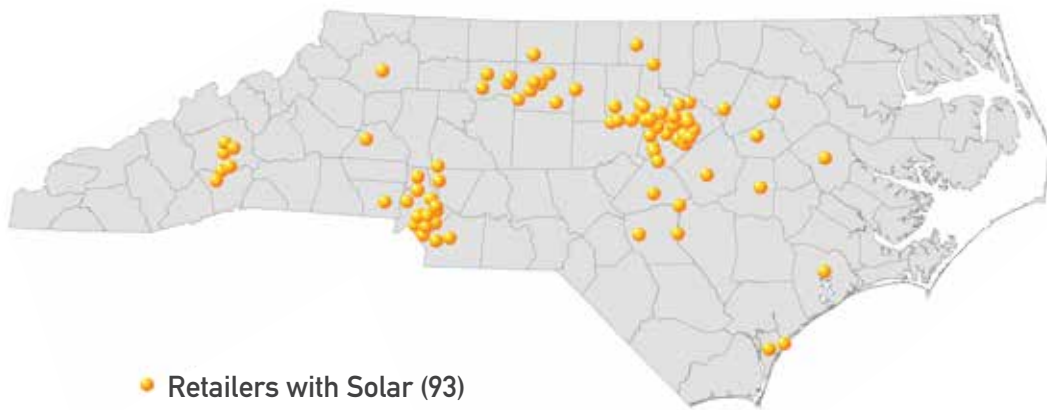
- Food Lion has been an Energy Star partner since 2000 and is a leader among NC's retailers in making major energy efficiency upgrades and investments to benefit customers
- 455 NC stores have achieved Energy Star certification
  - Saved over 843.6 million kWh of energy since 2000, which is equivalent to powering every household in their 10-state footprint for one day

## B E R N H A R D T

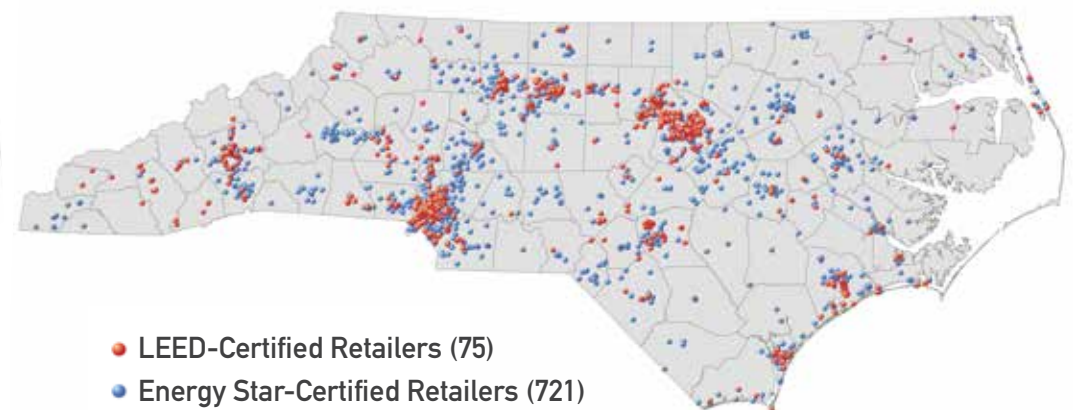
## Bernhardt

- Founded in 1889 in Lenoir, Bernhardt Furniture Company is a family-owned furniture manufacturer that has installed a 1.4 megawatt solar array and a free "open-to-the-public" electric vehicle charging station

## NC Retailers Powered by Renewable Energy



## Energy Star and LEED Certified NC Retailers



"Retailers are at the forefront of the growing trend to procure clean energy to power their operations. We urge state governments to look hard at steps they can take to promote customer choice for renewable energy so that they can open the doors to new investments."

– Adam Siegel, Retail Industry Leaders Association

"Retailers, big and small, across North Carolina have been true trailblazers among the businesses that are becoming more energy efficient and installing renewable energy projects because it is a cost-effective investment for their bottom line. And, many of these retailers have said loud and clear that clean energy is strengthening their competitive advantage."

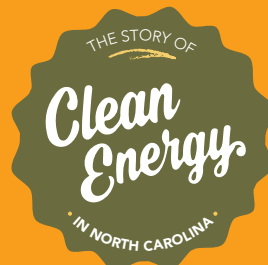
– Ivan Urlaub, NC Sustainable Energy Association

"At Target, we have long been committed to making our business more sustainable, and our investments in energy efficiency and renewable energy are putting solutions in place today across our business to leave our homes better for future families. We're proud of our progress toward Target's goal of installing rooftop solar on 500 buildings by 2020, and in reaching Energy Star Certification for over 80 percent of our stores three years ahead of our goal."

– John Leisen, Target



NC SUSTAINABLE ENERGY ASSOCIATION  
www.energync.org



www.TheStoryofCleanEnergy.com

