



Job Title: ACT Rule Campaign Manager	Status: Full-time, non-exempt
Reports to: Sr Director, Strategy, Programs & Policy	Salary: \$70,000
Starting Date: ASAP	Date Reviewed: March 2022

Overview:

Respiratory Health Association is a 501(c)3 local lung health charity residing in Chicago since 1906. We believe in a future free of lung disease. A world without lung cancer, asthma, or COPD. A world with clean air, where everyone breathes easier. To achieve that goal, we collaborate with researchers in a relentless pursuit of new treatments and cures. We empower adults and children living with lung disease by teaching them skills to manage their health. We work with lawmakers to craft innovative policies that promote healthy communities, reduce tobacco use, protect our environment, and build a more sustainable future.

In 2021, Respiratory Health Association (RHA), Warehouse Workers for Justice (WWJ), and Little Village Environmental Justice Organization (LVEJO) received funding from the Energy Foundation to address the negative impacts of diesel emissions on Illinois residents. At this time, RHA, WWJ and LVEJO are seeking a Campaign Manager to drive implementation of project activities. While the manager will be an employee of RHA, the position will be accountable to the RHA, WWJ and LVEJO steering committee.

This is a unique and exciting opportunity to manage a new, cutting-edge initiative focused on accelerating the transition to zero emission medium- and heavy-duty vehicles. This project has a one-year timeframe.

The Illinois Advanced Clean Truck (ACT) Rule Campaign Manager will bring visionary thinking, campaign experience, and thoughtful coordination to a coalition of partners working to build the sustainable, equitable transportation system of tomorrow. The immediate priority for this position will be to support efforts to get Governor Pritzker to sign the Multi-State Medium- and Heavy-Duty Zero Emission Vehicle Memorandum of Understanding (MOU) – a non-binding commitment that can be realized through a rulemaking process that adopts the ACT rule in Illinois. Campaign-building activities, onboarding shared resources including communications and legal expertise, collecting resource needs, and helping environmental and environmental justice organizations to organize and fight for bold policy initiatives towards the aim of achieving the rulemaking.

Key Responsibilities of this position include:

- Supporting partners in Illinois in creation and launching of campaigns to drive MOU then Advanced Clean Truck (ACT) Rule adoption.
- Working with coalition partners to help facilitate:
 - Communications efforts including earned and paid media

- Research and resource development
- Community organizing/public education about the MOU and ACT rule
- Strategy calls and coalition calls
- Development, sequencing and delivery of resources, tools, and analyses, including support on technical, policy, legal, and legislative/administrative pathways
- Tracking progress of toward rule implementation and keeping coalition members and funders informed of progress

Ideal Candidate:

We are seeking a Campaign Manager who will be passionate about the transformative power this initiative can have on future transportation systems and markets. The ideal candidate has a deep commitment to equity and racial justice and is a true strategist and builder with a strong track record of translating vision into action, including aligning people and resources towards objectives, prioritizing investments and projects, sharing lessons learned, and measuring progress. The success and effectiveness of both the MOU and the ACT rule in Illinois will depend on a leader who can act in collaboration with and provide service to colleagues and community and coalition members in the field.

The ideal candidate will be a self-starter who can run the operations of a new campaign, working collaboratively with multiple organizations, state agencies, NGOs, communications firms, technical and legal experts, and government stakeholders in order to shape and support the campaign's strategic direction. This includes research, proactively building and fostering relationships across the state of Illinois and promoting knowledge sharing across the campaign.

Effective convening skills are required, including a strong background working with opinion and policy leaders, funding partners, nonprofit organizations, community-based and grassroots organizations, and others to build a comprehensive campaign that is diverse, equitable, and effective.

The successful candidate will thrive in a fast-paced environment and be comfortable with engaging stakeholders at all levels. The ability to adapt to changing circumstances, listen to others, and learn from their best ideas with inquisitiveness and intellectual curiosity is essential. Candidates must be personable, trustworthy, diplomatic, and have impeccable integrity and ethics.

Minimum qualifications for this position include:

- Campaign experience, both issue-based and political, launching and coordinating efforts across Illinois
- A broad knowledge of transportation climate issues and a deep understanding of equity and environmental justice issues
- A network of connections across the transportation and environmental movement
- The ability to create, synthesize and translate strategy documents, modeling and other technical material for less technical audiences as well as the ability to effectively present complex information in meaningful and compelling ways

- Experience organizing multi-stakeholder projects and a proven track record of facilitating diverse interests toward a common purpose
- Strong communications skills, including disseminating content and messaging through traditional and new media outlets

Additional details:

- This is a one-year grant-funded position, with the possibility of, but no guarantee of renewal.
- This is a hybrid position, with some days of work in the RHA offices required.
- Approximately 40 hours per week/
- Starting in March 2022 or as soon as possible.
- Some travel required, when COVID-19 risks are low.
- This position includes full benefits, including health insurance, vacation and sick pay.

To apply: Email résumé and cover letter to esalem@resphealth.org. Please include the job title and your name in the subject line. Incomplete applications will not be considered.

Please note: Respiratory Health Association (501C3) does not discriminate against any employee or applicant on the basis of age, ancestry, color, family or medical care leave, gender identity or expression, genetic information, marital status, medical condition, national origin, physical or mental disability, political affiliation, protected veteran status, race, religion, sex (including pregnancy), sexual orientation, or any other characteristic protected by applicable laws, regulations and ordinances. We adhere to these principles in all aspects of employment, including recruitment, hiring, training, compensation, promotion, benefits, social and recreational programs, and discipline.

As a lung health organization, RHA does not hire persons who smoke or vape and forbids smoking in the workplace.

Proof of COVID-19 vaccination required.